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## 26 May

5:00 pm to 6:30 pm

Followed by a drinks reception

### Venue

Hotel Silken Berlaymont,  
Bvd Charlemagne 11/19  
1000 Brussels  
([Link to a map](#))

### Contact person

Alicia Gaban  
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### RSVP before 20 May

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Dear colleagues,

We would like to invite you to our third Behind the Screens seminar, entitled « **Post MIP debrief: How TV content crosses frontiers?** ».

We aim to brief you on what happened at the MIP TV market 2015, the largest TV and digital content market in the world, a unique gathering of entertainment industry professionals every April in Cannes.

Earlier this month, 11,000 people from over 100 countries descended on Cannes to spend a week negotiating, buying and selling content on all platforms. CEO keynotes and panel sessions covered topics as diverse as the Future of Kids TV to a B2B start-up competition in TV and online video, via a panel focussing on media in the Ivory Coast.

For those of us who couldn't make it to Cannes, we are putting together a panel of experts who participated in the market to share with us their insight.

### Speakers

- **Laurine Garaude**, MIPTV, MIPCOM
- **David Wheeldon**, Sky
- **Stephen Flint**, Fremantle Media
- **Jakob Mejlhede**, MTG
- **Lucia Carta**, Mediaset

**Moderated by Sahar Baghery**, Mediametrie/EurodataTV Worldwide

We look forward to welcoming you to an exciting discussion about innovation and television content,

Ross Biggam  
ACT Director General

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