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26 May

5:00 pm to 6:30 pm Followed by a drinks reception

Venue

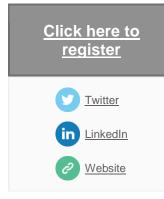
Hotel Silken Berlaymont, Blvd Charlemagne 11/19 1000 Brussels (Link to a map)

Contact person

Alicia Gaban ag@acte.be

RSVP before

20 May



Dear colleagues,

We would like to invite you to our third Behind the Screens seminar, entitled « Post MIP debrief: How TV content crosses frontiers?».

We aim to brief you on what happened at the MIP TV market 2015, the largest TV and digital content market in the world, a unique gathering of entertainment industry professionals every April in Cannes.

Earlier this month, 11,000 people from over 100 countries descended on Cannes to spend a week negotiating, buying and selling content on all platforms. CEO keynotes and panel sessions covered topics as diverse as the Future of Kids TV to a B2B start-up competition in TV and online video, via a panel focussing on media in the Ivory Coast.

For those of us who couldn't make it to Cannes, we are putting together a panel of experts who participated in the market to share with us their insight.

Speakers

- Laurine Garaude, MIPTV, MIPCOM
- David Wheeldon, Sky
- Stephen Flint, Fremantle Media
- Jakob Mejlhede, MTG
- Lucia Carta, Mediaset

Moderated by Sahar Baghery, Mediametrie/EurodataTV Worldwide

We look forward to welcoming you to an exciting discussion about innovation and television content,

Ross Biggam ACT Director General

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