

Behind the Screens

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26 May 2015

Hotel Silken Berlaymont,
Blvd Charlemagne 11/19
1000 Brussels

« Post MIP debrief: How TV content crosses frontiers? ».

Programme

- 16:30 – 17:00 Registration of participants
- 17:00 – 17:05 Welcome by **Ross Biggam**, ACT Director General
- 17:05 – 17:25 “Recap of MIP TV 2015” **Laurine Gaurede**, Director of the TV Division, MIPTV, MIPCOM, Reed MIDEM
- 17:30 – 18:15 Panel session: European players in a global marketplace
- David Wheeldon**, Director of Policy and Public Affairs, Sky
- Stephen Flint**, Director of Operations, Global Entertainment Production – FremantleMedia
- Jakob Mejlhede**, Executive Vice President of Programming and Content Development, MTG
- Lucia Carta**, Head of Business Affairs, Rights Division RTI, Mediaset
- Panel session moderated by **Sahar Bagheri**, Head of International TV Formats & Contents at Eurodata TV Worldwide
- 18:15 – 18:30 Q&A with the audience
- 18:30 – 19:30 Drinks reception



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