



## ISSUE #3

### October 2013

Did you know that

**Copyright-intensive industries account for 4.2% of EU GDP and 3.2% of EU jobs.**

(OHIM, EPO, September 2013)



## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

### Contact us:

[pc@acte.be](mailto:pc@acte.be)

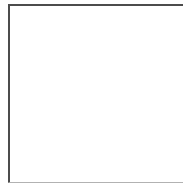
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### Top story

## World Premiere of The Tunnel, the first British-French bilingual drama, in Cannes



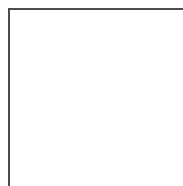
*ENG:* *The Tunnel* is the first French/English bilingual drama series. It is also the first drama ever filmed in the Channel Tunnel.

*FR:* TUNNEL, la première série bilingue franco-britannique, a obtenu sa Première mondiale à Cannes. TUNNEL est également le premier drame jamais filmé dans le tunnel sous la Manche.

[Read more](#)

### Latest EU News

## Creativity Works! New coalition puts creators first in EU policy debate



European creators, creative sector organisations and EU policy-makers gathered in Brussels on 16 October to launch a new coalition, Creativity Works!. The coalition brings together European directors, publishers, music and film producers, broadcasters, video games developers and other creative organisations.

[Read more](#)

## 56 million EU jobs depend directly on IP intensive industries



The ACT welcomed the publication of the first official European study highlighting the central role of Europe's IP-intensive industries as drivers of innovation, growth and jobs.

[Read more](#)

## Preparing for a Fully Converged Audiovisual World



European commercial broadcasters contribute to the debate about convergent media by focusing on a long-term vision to sustain excellence and innovation in the audiovisual sector.

[Read more](#)

## Members' Newsroom

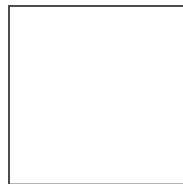
### Supporting entrepreneurs with TV publicity worth €7 million - SevenVentures



More than 300 start-ups and founders have submitted their applications to SevenVentures, the venture arm of ProSiebenSat.1. The finalists will compete for a 7 million Euro prize of TV advertising on the channels owned by ProSiebenSat.1 Media AG.

[Read more](#)

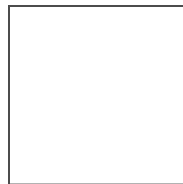
### Innovation in commercial communication by Mediaset



In the challenging converged media ecosystem, Mediaset is actively pursuing new commercial communication initiatives to cater for its customers' needs.

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### Strengthening RTL Group's presence across all platforms



RTL Group is expanding its strong and rapidly growing presence across all digital platforms. Through strategic investments, RTL Group has become a leading force in the Youtube ecosystem.

[Read more](#)

ACT members



