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About ACT

The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters in 37 European countries. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms.

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Media talk with...

Nicola Borrelli, Director General of Cinema, Italian Ministry of Culture (MiBAC)

On 1 July Italy took over the Presidency of the Council of the European Union. Mr. Borrelli told us about the Italian Presidency's priorities in the field of media.

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Latest EU News

Protection of Minors in the Age of Convergence

The discussions about the protection of minors evolve together with the dynamic changes in the inter-connected world of today. Now children consume audiovisual content on many more devices...

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Carolina Lorenzon, Director of International Affairs, Mediaset

"Protection of minors in the changing audiovisual environment: a consistent approach in multi-platform delivery"

[Read more](#)

Heiko Zysk, Vice President Governmental Relations & Head of European Affairs, ProSiebenSat.1

"How to ensure the protection of our children in the digital era"

[Read more](#)

Welcome to the new European Parliament

This edition of the ACT Media Brief will have many readers, notably in the European Parliament. Over the next few editions we will explain some of the key attributes of European television...

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Members' Newsroom

'Snap' your best TV moments

RTL New Media in Belgium launched 'Snap TV', an application viewers can use to share their favourite TV moments from RTL Belgium channels with friends and family.

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ANTENNA Group invests in high quality content

Throughout the season 2013/2014 ANT1 TV, the flagship of ANTENNA Group, has invested heavily in the high quality content despite the economic recession in Greece.

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Exclusive premieres on Viaplay

Viaplay Premiere is a brand new concept that involves exclusive premieres on Viaplay on selected titles. First up in this venture is U.S. action series *24: Live another day*.

[Read more](#)

Mediaset confirms leadership in the Italian mobile market

Mediaset launched a brand new app to receive the TG5 editions on tablet and smartphone live and for free.

[Read more](#)

Sky Deutschland's contribution to economy, consumer choice & youth protection

An estimated 24,000 jobs in a wide range of industries are directly or indirectly connected to Sky Deutschland.

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ITV became the largest unscripted independent producer in the US

The acquisition of Leftfield represents considerable progress in ITV's strategy of building a strong international content business, particularly in the US.

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ACT members

