



ISSUE#8

March 2015



About ACT

ISSUE

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Media talk with...

Zvezdana Kovac - Can television build bridges?



Innovating, producing great content and providing economic growth are important aspects of the role of television. But our medium can do even more than that.

[Read more](#)

Latest EU News

Priorities of the Latvian Presidency of the EU



Latvia took the helm of the EU presidency on the 1 January 2015 and will be in the driving seat until June. It has set three overarching priorities, namely Competitive Europe, Digital Europe and Engaged Europe. ACT spoke to them about their initiatives linked to Digital Single Market and copyright.

[Read more](#)

Behind the Screens: Beyond broadcast: innovative models of content delivery



ACT organised the second in series of events belonging to the family of Behind the Screens informative seminars. The main focus was on the impact of the changing viewing habits on the TV business and the explanation of how media groups operate in the digital era.

[Read more](#)

Members' Newsroom

Tv4 Group leads the new video ad platform launched by Bonnier Group



This spring, Sweden's multi-channel media group, Bonnier, will launch a new programmatic video advertising platform, which pulls together video advertising space from different Bonnier companies.

[Read more](#)

Mediaset channels now available on a single online channel for Italians abroad



The company's video streaming multi-device access to the linear channel Mediaset Italia, is now available. In addition, Mediaset has together with PoliHub just launched an initiative to grant and support the most innovative entrepreneurial projects in the Internet Media sector.

[Read more](#)

Mediaset Spain launches PLAYMI.COM, the biggest videogame aggregator in Spain



The Spanish media group recently launched the largest Spanish aggregator of videogames for all types of users with 2.500 titles.

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The leading European entertainment network goes global



RTL Television together with UFA Fiction co-produced a film **Deutschland 83** which represents the first German-language series to be picked up by an American television network.

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ITVSGE takes series Texas Rising to MIPTV in Cannes



The distributor will be hosting the World Premiere screening at the world's most-established TV and digital content market.

[Read more](#)

Discovery Networks International reported highest-ever international reach in 2014



Their recently published annual reports show that the company's portfolio of international channels reached 654 million viewers in the last quarter of 2014.

[Read more](#)

Sky Atlantic and CANAL PLUS commission second series of drama The Tunnel



Following the great success of the first series of this crime thriller, the companies recently announced the second series of The Tunnel, entitled *The Tunnel 2: Debris*.

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Main news bulletin of the leading media platform in Romania nominated again



Apart from several nominations of "Observer", Antena 3 also nominated for two documentaries.

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Antenna Group continues to expand in Southeast Europe and joins European Media Alliance



This time it is Serbia and Romania.

[Read more](#)

ACT members

