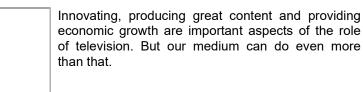
ISSUE#8 **March 2015**

Media talk with...





Zvezdana Kovac - Can television build bridges?



About ACT

ISSUE

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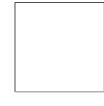
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Latest EU News

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Priorities of the Latvian Presidency of the EU



Latvia took the helm of the EU presidency on the 1 January 2015 and will be in the driving seat until June. It has set three overarching priorities, namely Competitive Europe, Digital Europe and Engaged Europe. ACT spoke to them about their initiatives linked to Digital Single Market and copyright.

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Behind the Screens: Beyond broadcast: innovative models of content delivery



organised the second in series events belonging to the family of Behind the Screens informative seminars. The main focus was on the impact of the changing viewing habits on the TV business and the explanation of how media groups operate in the digital era.

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Members' Newsroom

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10-08-20 à 11:42

Tv4 Group leads the new video ad platform launched by Bonnier Group
This spring, Sweden's multi-channel media group, Bonnier, w launch a new programmatic video advertising platform, which pu together video advertising space from different Bonnier companies.
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Mediaset channels now available on a single online channel for Italians abroad
The company's video streaming multi-device access to the line channel Mediaset Italia, is now available. In addition, Mediaset hat together with PoliHub just launched an initiative to grant and support the most innovative entrepreneurial projects in the Internet Mediasetor.
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Mediaset Spain launches PLAYMI.COM, the biggest videogame aggregator in Spain
The Spanish media group recently launched the largest Spanis aggregator of videogames for all types of users with 2.500 titles.
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The leading European entertainment network goes global
RTL Television together with UFA Fiction of produced a film Deutschland 83 which represent the first German-language series to be picked up I

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ITVSGE takes series Texas Rising to MIPTV in Cannes

2 sur 4 10-08-20 à 11:42



The distributor will be hosting the World Premiere screening at the world's most-established TV and digital content market.

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_	Networks International reported er international reach in 2014
	published annual reports show that the company's rnational channels reached 654 million viewers in the 014.
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•	ic and CANAL PLUS commission ries of drama The Tunnel
	Following the great success of the first series of this crime thriller, the companies recently announced the second series of The Tunnel, entitled <i>The Tunnel 2: Debris</i> .
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	bulletin of the leading media Romania nominated again
	veral nominations of "Observator", Antena 3 also
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	roup continues to expand in Europe and joins European Media
This times it is 0	erbia and Romania.
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