# **Issue #11** 14 January 2016

### Members' Newsroom

#### **CME** secures new Czech licence





### **About ACT**

The Czech regulator has awarded a 12-year licence to operate Nova International, a new 24-hour general channel, for both the Czech Republic and Slovakia. Just before the deal was confirmed, Slovakian journal made an interview with the Head of New Projects for TV Nova in which they focus on this new acquisition as well as the arrival of Netflix.

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Exclusive deal between ITV and British horseracing

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British horseracing will be broadcast on free-to-air television exclusively by ITV starting 1 January 2017 after the broadcaster won the tender process for a new four-year term. ITV has secured the rights to show nearly 100 days of racing each year, including all the marquee events on ITV main channel. No other sport in the UK will enjoy that level of live free-to-air coverage and the contract, which runs through to December 31, 2020, will provide an increase in revenues to British racing.

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#### French authors in competition

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Beginning of this week, the editorial teams of RTL Radio (France) and of the magazine Lire announced the names of the five novels competing in the final round of the 'Grand Prix RTL Lire 2016'. It is now up to a jury made up of a panel of readers to select the winner of the Grand Prix RTL Lire 2016 among the five finalists.

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### Deutschland 83, UK's highest rated foreign drama



Originally commissioned by RTL Television, the UFA Fiction production Deutschland 83 has been nominated for the German award Goldene Kamera in the category 'Best German Multi-Part Production'. It has also been successfully launched on Channel 4 in the United Kingdom, making it the highest rated foreign-language drama in UK TV history.

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# Sky Sports becomes top UK digital destination for sport in 2015



For the first time, Sky Sports became the number one digital destination for sport in the UK as part of a record breaking 2015 across all platforms. As sports fans' consumption habits continue to evolve, new records were set for users of Sky Sports' digital and ondemand services while viewers enjoyed more sport than ever before with over 60,000 hours across seven channels in 2015.

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