



Issue #12

21 January 2016



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

[@act_eu](https://twitter.com/act_eu)

www.acte.be

Members' Newsroom

Private TV leading the Spanish free to air market



Figures for 2015 showed that Mediaset España was again on top of the leader boards with its historical results in terms of audience and web traffic. Telecinco, one of Mediaset España national channels, was recognised as the audience leader with 14.9% average share with its website Telecinco.es becoming the most visited website in Spain. It has attracted an average of 9.8 million monthly users and has had more than 950 million videos made available during last year alone.

Read [more](#)

MTG to publish its financial results for 2015



MTG will publish its financial results for the fourth quarter and full year 2015 at 07:30 CET, on Wednesday February 3. MTG will hold a conference call at 09:00 CET the same day, hosted by the President and CEO as well as the CFO. The conference call will also be available live but in 'listen-only' mode on MTG's website together with presentation slides.

ITV unveils their broadcast plans for coverage of the 2016 RBS 6 Nations Championship matches



The 2016 Championship marks the start of a six-year deal between ITV and the BBC that will see the matches shared between both broadcasters on television and online. Therefore, both companies have unveiled their broadcast plans for coverage which will in

addition to ITV's coverage on the main channel be extensively covered online via the ITV Hub and ITV's dedicated 6 Nations website.

Read [more](#)

RTL's French Group M6 looks to the future



Responding to how Group M6 is preparing to shape up to changes in the television sector, they say that their job is to adapt to the profound changes going on in the TV sector. How? By adapting to the new viewing habits via catch-up services will compensate for the decrease in linear TV consumption as well as by preparing new content formats.

Read [more](#)

Sky, top of the league for customer service



The latest Ofcom customer service report has been published and Sky is leading the way, when it comes to happy customers. This annual survey asks thousands of customers to rate their service experience – and, for the first time, Sky has topped the tables for overall customer service satisfaction across TV, broadband and Talk services.

Read [more](#)

ACT members

