# **Issue # 15** 11 February 2016

### Members' Newsroom

#### **Antena 3 launches Brussels program**





## Antena 3 launches Brussels program Called "be FU", was first aired on Sa

Called "be EU", was first aired on Saturday 7 February at 10am and will continue to do so on a weekly basis. The launch was filmed in the European Parliament which was a perfect setting for a programme aiming to bring Brussels agenda closer to Romanian public interested in European affairs.

#### About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

### MTG's new collaboration with Spotify



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pc@acte.be

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#### MTG's new collaboration with Spotify

The company will become a part of the new video service from Spotify by delivering short format video content from several of its platforms into Spotify's newly launched video service Spotify Shows. This will represent a new way for MTG to use and distribute their content.

#### **CEO of RTL Croatia gives his first interview**



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He spoke to Croatian daily Jutranji about the Croatian media landscape, RTL Croatia's programming strategy and the company's goals over the coming years. Operating with three free-TV channels and three pay-TV channels, they had the highest growth of all groups in the year 2015 In terms of audiences and what was achieved.

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# Sky Q, the next generation home entertainment system is now available



## Sky Q, the next generation home entertainment system is now available

Sky Q completely reinvents the viewing experience, giving you the option to pause in one room and carry on in another, as well as the number one most requested feature from customers, the ability to take your recordings with you wherever you go – a first in the UK and Ireland. It is available as of this week and has been considered as one of the most anticipated TV tech launches of 2016.



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