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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

15 Mar is the date of Mediaset screening in EP



In 2 weeks' time (15 March at 18.00), the European Parliament will host the screening of "Call me Francesco". A fascinating and engaging story about the long path that led the son of Italian immigrants in Argentina, Jorge Bergoglio, from his vocation through the dark period of the military dictatorship and his mission in Buenos Aires suburbs, to become the leader of the entire Catholic Church. A film produced by Taodue/Mediaset group with an International cast, an Italian Director, dedicated to the first American pope, a figure unifying very diverse parts of the world.

MTG & SVT announce new co-production plans



The ground-breaking cooperation with SVT is the latest in a series of investments to produce original content for Viaplay. This multigeneration drama, "Vår tid är nu" (Our Time is Now),is set at the end of the Second World War and tells the story of a family that runs a successful restaurant. The 20-episodes show is set to start production in May with the premier scheduled for autumn 2017. Jonas Karlen, CEO of Viaplay said: "We are proud to make this production with SVT as the network is behind some of the best drama series in the Nordics".

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RTL DE's new video service - TV Now



Mediengruppe RTL Deutschland has launched a new video service called TV Now. This new offering bundles all video content of the

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Group's six free-to-air channels (RTL Television, Vox, N-TV, RTL Nitro, Super RTL and RTL II) in a single, homogeneous brand, replacing the previously separate services associated with individual channels. Users will be able to enjoy unabridged versions of their favourite programmes for up to 30 days after they air on TV or watch them as live streams.

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TV4 investments in technology and Swedish content will remain central



The TV4 Group performed strongly in 2015 thanks to the Swedish content investments and digital focus. The success is also linked to a number of new initiatives that were launched, the Woo video advertising platform and the ENT talent network being only a couple among them. The former gives the advertising market a broad digital product with extensive reach by offering the Bonnier companies' stock of online video advertising and the latter finds and fosters new talent and gives advertisers new ways to reach young target groups.

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