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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Group CANAL+ and VICE Media announce new partnership



Partnership will offer VICELAND, the brand new TV channel from VICE (global youth media company), exclusively to CANALSAT customers across all platforms. The network will launch in France this autumn with the Oscar-winning film director Spike Jonze, serving as co-President. The 24-hour channel will focus on an immersive style of original lifestyle and culture content for young viewers that will include a slate of brand new VICE-produced French programming, capturing the stories, people, fashion and culture that matter most to young French audiences. It will be programmed, developed and produced entirely in-house.

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Mediaset-Vivendi form alliance



The agreement is aimed at combining the two companies' national leadership to pursue development opportunities within the new global scenario of the media sector. The agreement will foster the creation and distribution of new international contents by leveraging on the production strengths and cultural affinities of Italy, Spain and France. The alliance involves three highly innovative projects: (i) A new European major player for content creation; (ii) The first pan-European on-demand streaming content platform, and (iii) The inclusion of Mediaset Premium in a large international pay TV network.

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MTG publishes 2015 Annual and CSR Reports



2015 was a year of major change for MTG, as it transformed from a traditional broadcaster into a digital video entertainment company. The CSR Report summarises the company's performance as a responsible and sustainable business, highlighting key achievements for 2015 and outlining the future direction. It has been published for the sixth consecutive year already.

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RTL II launching next-generation TV



RTL II is set to launch its new RTL II You service at the end of May 2016. It will combine the roles of traditional, linear TV and autonomous content selection in a free, interactive platform. It will be *"an IP-based channel offering both on-demand content and linear streaming – 24 hours a day, seven days a week."* Explained by Andreas Kösling, Managing Director of the advertising sales house El Cartel Media describes it as an *"over-the-top offering that will run on all relevant devices."*

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Viacom acquires international distribution rights to Channel 5

Viacom International Media Networks (VIMN) has acquired the international distribution rights to the portfolio of content from Channel 5's in-house production arm, 5Production. The exclusive agreement will add a significant volume of fresh UK content to VIMN's unparalleled multi-brand catalogue, which includes some of the world's most popular entertainment titles spanning MTV, Nickelodeon, Comedy Central, Spike, TV Land, BET, CMT and VH1. The deal covers all international territories outside of the UK and Ireland.



