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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CANAL + Group continues its international development

CANAL+

CANAL + Group through its subsidiary THEMA, announces the acquisition of ALTERNA'TV, content distribution company based in Miami, US. ALTERNA'TV is a platform for distribution of TV channels (mostly Latin American), intended in particular to Spanish speakers. Through this acquisition, the CANAL + Group aims to strengthen its position in the North American market, where THEMA has been already established since 2013.

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Viacom: Kids are drawn to devices and sources that they can navigate independently

According to a new Nickelodeon Kids and Family GPS project, based on an online survey of parents with their kids ages 4 to 11 in 10 countries watching TV and video content is really important to kids. When deciding what and how to watch, ease of use is essential for them, TV channel websites, VOD and subscription VOD are harder for them to navigate on their own and TV sets are for viewing with others.

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Sky unites award winning producers, writers and actors as it announces six original dramas



Responding to demand from customers for more original drama, the new productions combine with Sky's ground-breaking HBO and Showtime partnerships, to build on its growing reputation as one of the world's best storytellers. Made by award-winning producers including Kudos (Broadchurch, Humans, The Tunnel); Fifty Fathoms (Fortitude) and Carnival Films (Downton Abbey, Stan Lee's Lucky Man), the original productions are expected to air across 2016/2017.

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RTL Group: Europe has to finally wake up!



In the interview for the Welt am Sonntag , the Group's Co-CEO Anke Schäferkordt speaks about having no time to lean back and relax as our business is developing ever more rapidly. The focus on minor details in regulations that date back to the analogue era is therefore totally outdated. She calls on the European Commissioner Günther Oettinger to get to grips with AVMSD project this year and in view of the long time needed to implement EU legislation, a merely amended version of an EU directive would most probably lead ad absurdum.

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