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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CME/Pro TV: "We reinvent the way Romanians watch TV"



Pro TV is increasingly investing in local productions. Aleksandras Cesnavicius, Pro TV CEO said: "Entertainment is the leading genre. Blockbusters and movie premiers on TV, as well as sport competitions and news programs are also preferred by the audience and bring high ratings. The biggest trend in 2015 was the introduction of the strip schedule in prime time and also a focus on reality entertainment".

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Sky and ITV partner on eSports TV channel



Sky and ITV have joined forces with eSports specialist Ginx TV to launch the UK's first 24-hour eSports TV channel. The new re-branded channel will reach 37 million households across UK and Ireland.

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RTL Croatia finishes great TV season



The 2015/16 TV season in Croatia has just ended and brought strong results for the Croatian RTL family of channels, making RTL Croatia the audience leader in all day for the first time since 2008.

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Sky Deutschland to launch Sky Cinema Family HD



Sky Deutschland will launch in September a new channel "Sky Cinema Family HD", airing both in Germany and Austria. The 24h hour channel will broadcast movies for the whole family, including classics and blockbusters. Sky Cinema Family HD will be available in the *Sky Cinema* package both in SD and HD quality, via satellite, cable, on demand as well as on mobile devices.

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ACT members

