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### About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

## MTG: Viasat covering Rio 2016 Olympic Games in 360° VR and Ultra HD formats



Viasat will be the first broadcaster in Europe to cover the Rio 2016 Olympic Games in both 360 degree Virtual Reality and Ultra HD formats. The Olympic Games will be broadcast through a dedicated channel, Viasat Ultra HD, ready in time for the opening ceremony in Rio de Janeiro on August 5.

Read more

#### RTL Group: New alliance, stronger solutions



RTL Germany and Gruner + Jahr strengthen their cooperation in the area of advertising sales: the sales houses IP Deutschland and Gruner + Jahr e|MS have formed the Ad Alliance. With the slogan "For your media success," the Ad Alliance will offer high-reach platforms to advertisers and agencies and develop cross-media solutions and innovative advertising products from 1 January 2017. Read more

## **Sky Online streaming on Apple TV**



Sky Deutschland makes its OTT platform Sky Online available on Apple TV box. German and Austrian subscribers are able to access movies, series, sports, documentaries and other content via a monthly pass.

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#### **VIACOM: The Isle of MTV in Malta**



MTV Europe organised its annual music festival The Isle of MTV in Malta. MTV in partnership with the Malta Tourism Authority celebrated the 10th Anniversary of this festival. Read <a href="mailto:more">more</a>



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