

Issue # 36 26 August 2016



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

🔰 @act_eu

www.acte.b

Members' Newsroom

ITV and AwesomenessTV Announce UK Partnership to Target Youth Audiences



ITV and AwesomenessTV announce a partnership, which will see ITV2 and the ITV Hub acquiring exclusive UK premiere rights to the global youth brand's long-form premium series. Additionally, the two companies will co-produce new youth-focused original series for the UK and international markets.

Read more

RTL Group: More subtitles, more pleasure



RTL Deutschland will launch its 2016/17 TV season with further expansion of its programming for hearing-impaired viewers, following on from its initial subtitling drive in 2015.

Read more

Sky launches new channel Sky Sports Mix



Sky Sports Mix, the new channel launched by Sky, brings a huge variety of different sports to a whole new audience with an average of five hours of live action each day across the first month - and 16 different sports covered in that time.

Read more

Channel 5 launches My5, a free-to-air TV channel

Channel 5 launches My5, broadcasting the best content from the breadth of the Channel 5 family. Featuring the most popular recent programmes across all platforms, catch up TV, box sets, themed schedules tying into major programme launches or events and programming curated around talent or themes, the channel will enable the discovery of exciting and popular content across the portfolio.

Read more

