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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Antenna Group inks exclusive distribution deal with Viceland



Antenna Group signed a deal with VICE Media's youth-focused international TV network, VICELAND, to become the exclusive distributor of the channel's award-winning original content across Central and Eastern Europe. The deal will represent more than 300 hours of original VICELAND content across European territories including Russia, Greece, Romania, Croatia and Hungary.

[Read more](#)

RTL Group: Technical discussion at its best



On 13 and 14 June 2017, 50 technical directors and managers from Enex (European News Exchange) met for the cooperative's annual Technical Committee meeting. The meeting gave the participants an opportunity to find out more about the new technologies behind RTL City based on IP. This includes a datacentre of more than 900 square metres housing 360 technical racks and, of course, Enex's new offices, which form part of the facility.

[Read more](#)

Sky and Virgin Media announce strategic partnership to accelerate brand-safe targeted TV advertising



Sky and Virgin Media announced a strategic partnership that will enable businesses both big and small to benefit further from advanced TV advertising across both Virgin TV and Sky platforms. Advertisers will be able to target a potential audience over time of more than 30 million viewers; putting it on par with leading social networks.

[Read more](#)

Viacom: In the Netherlands, Nickelodeon goes off the air for a day to encourage outdoor play



On 14 June the Netherlands celebrated tenth annual National Day of Play, sponsored by Nickelodeon. To celebrate it, the channel went dark for the day to encourage children to go outdoors and have fun.

[Read more](#)

ACT members

