

Issue # 77 14 July 2017

+ Share on f in 🔰

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

🔰 @act_eu

www.acte.b

Members' Newsroom

ITV: Diana, Our Mother: Her Life and Legacy



The documentary is being shown on ITV later this month to celebrate the life and work of Diana, Princess of Wales, in the 20th year since her tragic death. Made by Oxford Film and Television, producers of ITV's 'Our Queen at 90', the film is built around contributions from HRH The Duke of Cambridge and HRH Prince Harry, both of whom talk openly about their mother and pay tribute to the many ways her influence has shaped their lives.

Read more

Mediaset to invest in original production and strengthen on-demand offering



Mediaset's 2017 fall programming was presented last week in Monaco. The new offer has been shaped according to three criteria: increasing production of exclusive "made in Mediaset" content; investing in Italian and European quality content (about 12.000 hours) and strengthening digital services to reaffirm the Group's cross-media leadership. Mediaset's CEO, Piersilvio Berlusconi, said that while FTA TV still plays a significant role and remains the Group's core business, the web will increasingly and massively complement the Group's offer.

Read more

RTL Group: Alexa goes Toggo



Super RTL in Germany is now offering all its children's programme information as an Alexa skill. The new Toggo skill knows all Super RTL programmes for the next 14 days and includes a search function allowing viewers of all ages to search for specific formats. Timings and preview images of a series can be downloaded on the go by installing the Alexa app on a smartphone.

Read more

Sky Original Production Jamestown from Carnival Films grips 1.3 million viewers



Brand-new Sky 1 drama *Jamestown* concluded recently with an average audience of 1.3 million viewers across its eight episodes, making it one of the highest performing original dramas on Sky 1 to date. Set in 1619, the series follow the first English settlers as they establish a community in the New World. Amongst those landing onshore are a group of women destined to be married to the men of Jamestown, including three spirited women from England.

Read more

