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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CANAL+ Group and Turner announce the launch of Warner TV



CANAL+ Group and Turner announce the launch of Warner TV, a new series channel available exclusively to CANAL+ subscribers. The channel will broadcast all kinds of series: drama, action, and comedy.

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Central European Media Enterprises joins the European Media Alliance



Central European Media Enterprises (CME) is the tenth broadcaster to join the European Media Alliance. The European Media Alliance is a media network of leading European broadcasters including ProSiebenSat.1 (DE), TVN (Poland), TF1 (France), Channel 4 (UK), Mediaset (Italy), MTG (Scandinavia), Dogan Broadcasting (Turkey), Antenna Group (South Eastern Europe), Mediaset España (Spain) and SIC (Portugal). The alliance, created in 2014, was formed to identify investment opportunities in new digital businesses and to facilitate strategic partnerships among its members.

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ITV commissions brand new 'musical' game show Change Your Tune

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ITV has commissioned a brand new singing game show where a host of unlikely singers are hoping to 'Change their Tune' to win an amazing cash prize. The game show challenges five truly terrible singers to unearth their inner falsetto or master the perfect vibrato as they perform in front of a live studio audience.

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programmi most impor between M 17 million I its culture t airing on its	alia, linear channel offering the best of Mediasing, will now be available in the US on the DIRICANT American satellite platform. The agreement and AT&T, which owns Direct TV, will alians living in USA and those people who low be enjoy Mediaset's programmes a few hours/or mainstream national TV channels. Giorgio Galia's International Sales Manager, proudly an	ECTV, the nt signed allow arour te Italy and lays after iovetti,
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RTL Gr	oup: Pioneer in emotional targe	eting
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M6 Publicit emotional t catch-up te range of six Groupe M6	é is the first advertising sales house to launch argeting offering in adverts broadcast during li evision TV programmes. In total, M6 Publicité positive, universal emotions, which form the	an near and e offers a spirit of the

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Sky Sports has launched its third scholarship programme with ten budding sportsmen and women from UK and Ireland. The programme runs from 2017-2020 and offers scholars benefits which include financial aid, both a sporting and business executive mentor, media training, personal development and work experience.

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UPCOMING POLICY EVENTS IN SEPTEMBER

- 25/09/17 Council Telecoms Working Party, Brussels
- 26/09/17 EIF Reception with European Commissioner Mariya Gabriel, EP, Brussels
- 27/09/17 European Audiovisual Observatory Conference: "Convergence again? Cutting out the middle man in the audiovisual sector", Brussels
- 27-28/09/17 EU Intellectual Property Office Plenary Meeting, Alicante
- 28/09/17 Informal dinner of the EU Heads of state or government on the Future of Europe, Tallinn
- 29/09/17 EU Digital Summit, Tallinn
- 29/09/17 Commission Workshop on the Study on the promotion of European works in Audiovisual media services, Brussels



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