



Issue # 90
17 November 2017

+ Share on



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

[@act_eu](https://twitter.com/act_eu)

www.acte.be

Members' Newsroom

Discovery: Eurosport seals new five-year deal to broadcast US Open



Eurosport announced that it has reached agreement to broadcast the US Open across Europe. The new deal, which runs until 2022 and gives Eurosport exclusive rights to the tournament, underlines the broadcaster's commitment to showcasing the very best in premium and live sporting content.

[Read more](#)

Mediaset welcomes Channel 4 in EBX



Mediaset welcomes Channel 4 as new partner of the European Broadcaster Exchange (EBX), the European digital sales group set up last June 2017 in partnership with Prosiebensat.1 and TF1. Each broadcaster will take an equal 25% stake in the new business. EBX, based in London and chaired by Chris Le May, will address the demand for brand-safe environments and high-quality pan-European video campaigns and kick start a deeper, strategic collaboration among the broadcasters to drive forward technological development in online advertising.

RTL Group's Co-CEO Guillaume de Posch: "I'm a great believer in specialisation in our business activities"



Following the Q3/2017 financial results publication, RTL Group Co-CEO Guillaume de Posch gave an interview with the Luxembourgish financial online magazine Paperjam. Regarding the Group's prospect for 2018, the Co-CEO said: "(...) We're conducting our core business in a world that's becoming increasingly dominated by the internet. I'm a great believer in specialisation in our business activities. When you excel in a field, you have to remain focused on simple objectives, not try to diversify by straying too far from the core business, because each business has its own defining characteristics (...)".

[Read more](#)

UPCOMING POLICY EVENTS IN NOVEMBER

- 13-16/11/17 EP Plenary Session, Strasbourg
- 13-17/11/17 WIPO Standing Committee on Copyright and Related Rights, Geneva
- 14-16/11/17 IDATE Digiworld Summit 2017, Montpellier
- 15/11/17 Council Audiovisual Working Party, Brussels
- 20/11/17 EP LIBE Vote on Copyright (Boni), Brussels
- 21/11/17 EP JURI Vote on SatCab (Wölken), Brussels
- 21/11/17 EP JURI/IMCO vote on digital contracts (Voss/Gebhardt), Brussels
- 21/11/17 Education, Youth and Culture Council, Brussels
- 22/11/17 EP CULT Consideration of draft opinion on media pluralism (Maltese), Brussels
- 23/11/17 Council IP Working Party, Brussels
- 30/11-1/12 Competitiveness Council (Internal Market), Brussels

ACT members

