



Issue # 91
24 November 2017

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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Commercial Broadcasters: "Step in the right direction" on Broadcasters Regulation



The Association of Commercial Television in Europe welcomed the result of the vote in the European Parliament's Legal Affairs Committee on its Report about the proposed Broadcasters Regulation. Members of the JURI Committee voted to limit to news and current affairs programmes the scope of the so called "country of origin" principle. This deems online TV viewing and catch-up services to be presented for copyright purposes in the broadcaster's home country, not where they are viewed.

[Read more](#)

21 November 2017: Key media alliances celebrated the trustworthiness of TV on the occasion of World Television Day



On 21 November we celebrated the 21th anniversary of World Television Day. As part of this annual United Nations initiative, ACT joined up once again with public broadcasters (EBU) and TV sales houses (egta) in order to promote Television worldwide. This year again, the three organisations have produced [a 30-second video](#) clip emphasising the role TV has around the world as provider of trusted

content.

[Read more](#)

RTL Group's Co-CEO Mr de Posch: "Linear TV will continue to play a fundamental role"



To mark World Television Day, Guillaume de Posch, Co-CEO of RTL Group, underlined the fundamental role linear TV will continue to play. Emphasising that television "(...) it's the only medium capable of enabling advertisers to reach five to ten million viewers at once (...)", he also highlighted the fact that: "(...) television remains a medium close to its audience, with locally-produced content."

[Read more](#)

Sky announced a raft of new programming bringing customers over 50 original series in 2018



Sky reinforced its commitment to offering customers high-quality original programming with the announcement of eight new commissions, following Group Chief Executive Jeremy Darroch's pledge earlier this year to increase investment in original productions by 25%.

[Read more](#)

Viacom: As Media Changes, TV Continues to Matter



Viacom released findings from its latest study, TV Matters. The study deals on what role TV plays in people's lives today. The project revealed that in all its forms, TV continues to play a central role in the lives of global audiences.

[Read more](#)

UPCOMING POLICY EVENTS IN NOVEMBER & DECEMBER

- 22/11/17 Council Attachés meeting on Sat Cab, Brussels
 - 22/11/17 EP CULT Consideration of draft opinion on media pluralism (Maltese), Brussels
 - 23/11/17 EP INTA Vote on Digital Trade Strategy (Schaake)
 - 23/11/17 Council IP Working Party, Brussels
 - 27-28/11/17 Estonian Presidency Conference: "Pictured futures: connecting content, tech & policy in audiovisual Europe", Tallinn
 - 28/11/17 Trilogue on AVMSD
 - 30/11-1/12 Competitiveness Council (Internal Market), Brussels
 - 4-5/12/17 Council IP Working Party, Brussels
 - 4/12/17 Telecoms Council, Brussels
 - 11-14/12/17 EP Plenary, Strasbourg
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ACT members

