

Issue # 92 1 December 2017



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

🔰 @act_eu

www.acte.b

Members' Newsroom

Eurosport launch Olympic Winter Games campaign featuring modern remake of a Queen classic



Eurosport launches a powerful new campaign, 'Make It Yours', for its coverage of the Olympic Winter Games PyeongChang 2018. The new films showcase how Eurosport will make every minute available as part of the first fully digital Games for Europe, through live and ondemand coverage across all screens and devices. The campaign also sees the debut of Eurosport's anthem for its coverage of PyeongChang 2018, a modern remake of the classic Queen song, 'I Want It All'.

Read more

Next MTG Studios original will be Norwegian drama 'Wisting'



The next original series from MTG Studios will be Norwegian crime drama 'Wisting', which will be one of Norway's biggest ever drama productions and is supported by the Norwegian Film Institute. Filming starts in January 2018 and the series will premiere exclusively on MTG's Nordic video streaming service Viaplay and on TV3 across the Nordic region.

Read more

RTL Group: 30 hours for a good cause



The 22nd RTL-Spendenmarathon, broadcast on RTL Television on 23 and 24 November 2017, raised €9,188,527 to be donated to needy children in Germany and around the world. Anke Schäferkordt, CEO of Mediengruppe RTL Deutschland and Chairwoman of the RTL Foundation 'We Help Children', said: "We aim to use the impressive total raised to offer lasting support to needy children in Germany in particular. I'm particularly happy that the donations collected will enable us to open no fewer than three new RTL children's homes in Germany over the coming year(...)".

Read more

No one wants to be civilised: take a new look at Sky Original Production Britannia



Coming to screens in January 2018, the new Sky Production Britannia follows the Roman army as they return to crush the Celtic heart of Britannia. All episodes of Britannia will be available on Sky Atlantic and TV streaming service NOW TV.

Read more

UPCOMING POLICY EVENTS IN DECEMBER

- 30/11-1/12 Competitiveness Council (Internal Market), Brussels
- 4-5/12/17 Council IP Working Party, Brussels
- 4/12/17 Telecoms Council, Brussels
- 6/12/17 Council IP Working Party, Brussels
- 7-8/12/17 Justice and Home Affairs Council,
- 7-8/12 Employment, Social Policy, Health and Consumer Affairs Council, Brussels
- 11-14/12/17 EP Plenary, Strasbourg
- 14-15/12/17 European Council, Brussels



