



Issue # 96
12 January 2018



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Unrivalled coverage of Australian Open on Eurosport kicks off 2018 in style



Eurosport holds exclusive pan-European rights to the Australian Open with a host of new innovations, the very best experts and analysts in the game as well as over 300 hours of live coverage. Eurosport and Eurosport Player will be the only place for tennis fans to watch all courts and all matches during the first Grand Slam of the new 2018 season across the continent.

[Read more](#)

Mediaset wins exclusive rights to the 2018 FIFA World Cup Russia in Italy and Spain



For the first time, Mediaset will broadcast all the World Cup matches, the most important sporting event of 2018, in both Italy and Spain. Mediaset will offer viewers exclusive live coverage of all 64 matches of the FIFA World Cup 2018 on its Italian FTA flagship channels, Canale 5 and Italia 1, while a dedicated channel will be made available on Mediaset Premium, Mediaset's pay-tv service, which will also broadcast primetime matches in 4K. Following the conclusion of a separate sales process, Mediaset has also reached an agreement with FIFA for the live coverage of "Russia 2018" on Mediaset's Spanish channels.

[Read more](#)

RTL Group: Accelerating the Total Video strategy



RTL Group announces that it has fully acquired United Screens, the leading multi-platform network (MPN) in the Nordic countries. RTL Group CEO Bert Habets, who has become Chairman of the Board of United Screens following the transaction, said: "This acquisition is another step in accelerating our 'Total Video' strategy, as United Screens strengthens our MPN presence in Europe. With our highly popular creators and leading market positions in each territory, RTL Group is the only European company to offer advertisers pan-European digital video campaigns in premium and brand-safe environments."

[Read more](#)

Sky CEO becomes WWF Ambassador



Sky Group CEO Jeremy Darroch has become a WWF UK Ambassador. Jeremy Darroch led Sky's drive to become the world's first carbon-neutral entertainment company in 2006, and in October 2017 announced a commitment to transform Sky's business operations by eliminating all single-use plastics from its operations, products and supply chain by 2020. Last January the company launched Sky Ocean Rescue, which aims to raise awareness amongst its 22 million customers of the crisis facing our ocean from threats such as plastic pollution, overfishing and climate change.

[Read more](#)

UPCOMING POLICY EVENTS IN JANUARY 2018

- 15-18/01/18 EP Plenary, Strasbourg
- 17/01/18 Council Working Party on Telecoms, Brussels
- 22-23/01/18 EP CULT Committee meeting, Brussels
- 22-23/01/18 EP IMCO Committee meeting, Brussels
- 22-23/01/18 EP ITRE Committee meeting, Brussels
- 24-25/01/18 EP JURI Committee meeting, Brussels
- 29/01/18 Council IP Working Party, Brussels
- 29/01/18 Trilogue on AVMSD
- 30/01/18 Trilogue on digital contracts

ACT members



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