



**18 NOVEMBER 2019**

**BRUSSELS**



# PROGRAMME

- 5.30pm Registration.
- 6.00pm Keynotes. A blueprint for media policy that drives Europe's vibrant media ecosystem.
- 6.25pm Keynotes. The role of broadcasters in Europe and the World.
- 6.45pm Presentations. Covering Europe, news in the spotlight.
- 7.20pm Panel. Supporting quality news in the fight against disinformation online.
- 8.00pm Closing statements and start of evening reception.
- 10.00pm Close.



Venue. Residence Palace,  
Wetstraat 155. 10 10 Brussels, Belgium.

# KEYNOTES



## **Thomas Rabe**

CEO and Chairman of the  
Bertelsmann Management  
SE Executive Board  
CEO of RTL Group



## **Dr. Fedele Confalonieri**

Chairman of the Board of  
Directors of Mediaset S.p.A.



## **Anna Herold**

Head of Unit, Audiovisual  
and Media Policy  
European Commission



## **Seda Pumpyanskaya**

Director Strategic  
Communications Division  
United Nations

# PRESENTATIONS & PANEL



**Leonardo Panetta**  
EU Correspondent  
(Mediaset S.p.A.)



**Ksenija Kardum**  
News Director Nova TV  
(United Media)



**Tanit Koch**  
Managing Director of n-tv  
Editor-in-chief central newsroom  
(RTL Deutschland)



**Sarah Whitehead**  
Deputy Head of Newsgathering  
Sky News (Sky)



**Luca Rigoni**  
Senior News Editor  
(Mediaset S.p.A.)



**Ľuboš Kukliš**  
Chief Executive of the Slovak  
media authority (CBR)  
Chair of the European Regulators Group  
for Audiovisual Media Services (ERG.A)





# BIOGRAPHIES

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## Thomas Rabe

CEO and Chairman of the Bertelsmann Management SE Executive Board  
CEO of RTL Group

Thomas Rabe started his career in 1989 at the European Commission in Brussels.

In 2000, Thomas Rabe became CFO and member of the Executive Committee of RTL Group. In 2003 he was also appointed Head of Corporate Centre with responsibility for the Luxembourgish activities of RTL Group. In 2006, Thomas Rabe was appointed to the Executive Board of Bertelsmann AG as the Group's Chief Financial Officer. From 2006 to 2008, he was also responsible for Bertelsmann AG's music business. In 2012, Thomas Rabe became CEO and Chairman of the Executive Board of Bertelsmann AG, now Bertelsmann Management SE. On 1 April 2019, RTL Group Board of Directors appointed Thomas Rabe as CEO.

Thomas Rabe holds a diploma and a doctorate in economics from the University of Cologne, Germany.



## Dr. Fedele Confalonieri

Chairman of the Board of Directors  
of Mediaset S.p.A.

Fedele Confalonieri is Chairman of the Board of Directors of Mediaset S.p.A. He is also Director and Deputy Chairman of Mediaset España Comunicación S.A.

He is a Member of the Advisory Boards of *Confindustria*, *Assolombarda* and *Confcommercio Milano*. He is a Director of the daily newspaper "*Il Giornale*", Chairman of *Veneranda Fabbrica del Duomo di Milano*, and a Member of the General Board of *Confindustria Radio Televisioni*.

He graduated with a degree in Law from Milan University.

# BIOGRAPHIES



## **Anna Herold**

Head of Unit, Audiovisual and Media Policy,  
European Commission

Anna Herold is currently Head of the Audiovisual and Media Policy Unit at the European Commission. She was previously Member of the Cabinet of Günther H. Oettinger, European Commissioner responsible for Digital Economy and Society. She has worked for the European Commission since 2003, dealing with media, audiovisual and telecoms policy as well as competition law.

She holds a PhD in Law from the European University Institute in Florence and has written on media law and policy, international trade and competition law.



## **Seda Pumpyanskaya**

Director Strategic Communications  
Division, United Nations

Seda Pumpyanskaya is the Director of the Strategic Communications Division in the United Nations Department of Global Communications in New York and is a specialist in strategic communication with more than 20 years of experience.

Pumpyanskaya is a former journalist, working with leading printed media in Moscow, London and Madrid including The New Times, Russian Newsweek and the BBC. As of 1999, she held several executive positions in public affairs and communications with the United Nations, working in various locations worldwide, namely Guatemala, Kosovo, and Bosnia and Herzegovina.

Pumpyanskaya was educated at Moscow State University, followed by a year of studies at Harvard University as a Nieman Fellow, and is fluent in 5 languages (English, French, Spanish, Russian, Italian).

# BIOGRAPHIES



## Leonardo Panetta

EU Correspondent (Mediaset S.p.A.)

Leonardo is an award-winning Italian Journalist travelling between Brussels, Rome and Milan. He is currently Mediaset's anchorman and roving reporter on political and current affairs across the whole of Europe. He also commentates for France24, Euronews and Polska TV on European Affairs.

Leonardo studied Communications and Journalism at IULM University in Milan prior to joining Mediaset as a Breaking News Reporter for Italian television programmes and newscasts. From there he went on to anchor the news at Tgcom24 and for Mediaset's All News channel.

Leonardo holds Visiting Professorships at IULM and San Raffaele Universities in multimedia journalism and communication.



## Ksenija Kardum

News Director Nova TV(United Media)

Ksenija Kardum started her career in journalism in 1996 and joined Nova TV in 2003, when the news program was introduced. From 2003 to 2009, she worked as a political reporter and reported from the Government, the Parliament, and the Office of the President, informing the public on all the critical political events in the country.

From 2009 to 2015, she worked as an editor with the Nova TV news program and was responsible for editing all the major TV news projects, in addition to the daily news shows. Since 2011, she has also been participating in the development of the DNEVNIK.hr news portal. Named Director of the news programme in 2015, she is in charge of all the daily news shows, the investigative TV news magazine Provjereni, as well as the sports program.

Ksenija Kardum is a member of the Academy for Political Development. She graduated in journalism at the Faculty of Political Science in Zagreb, becoming a Ph. D. student in communication sciences in 2018.



# BIOGRAPHIES



## **Tanit Koch**

Managing Director of n-tv and  
editor-in-chief central newsroom  
(RTL Deutschland)

Tanit Koch is a German journalist, managing director of the news channel n-tv and editor-in-chief of RTL Deutschland's central newsroom. Until 2018 she was editor-in-chief of Europe's largest newspaper BILD where she started her journalistic career in 2005 as a trainee at the politics and business desk.

Tanit Koch holds degrees in law and political science. She is a regular commentator on political affairs and information related issues on national and international media.



## **Sarah Whitehead**

Deputy Head of Newsgathering  
Sky News (Sky)

Sarah Whitehead is the Deputy Head of Newsgathering at Sky News. In this role she helps to run the newsgathering department which encompasses Home, international, Specialists and political teams and looks after major events such as the wedding of Prince Harry and Meghan Markle.

She also runs special projects which this year included Sky's ground breaking series of programmes called – Deep Ocean Live. Sky sent presenters in submersibles to the Deep Ocean to broadcast live in a broadcasting world first. This year Sky News appointed its first Climate Change correspondent and Sarah launched an environmental film strand called 'A New Climate' on Sky News. Last year Sarah sat on the EU's High Level Group on fake news and disinformation spread online. Her previous roles at Sky have included Head of Home News and Head of International News.

She joined Sky in 2011 from the BBC where she worked mostly in international news but also enjoyed stints in current affairs and drama.

# BIOGRAPHIES



## Luca Rigoni

Senior News Editor (Mediaset S.p.A.)

Awarded the “Amerigo Journalism Award” in 2017 in recognition of his coverage of US news, Luca was for many years the Washington political correspondent for TG5, the daily news aired on Mediaset’s flagship channel Canale 5. In that time he reported back to Europe on 7 US Presidential elections and tragic events such as 9/11 and Hurricane Katrina.

After a spell working in Brussels as Editor-in-chief of the Foreign Affairs Department of Canale 5 News, he transferred to TGcom24. Today he is news anchor for TG4.

Luca studied art, music and entertainment at the Faculty of Letters and Philosophy of the University of Bologna. He wrote his thesis on the history of cinema.



## Ľuboš Kukliš

Chief Executive of the Slovak media authority.  
Chair of the European Regulators Group  
for Audiovisual Media Services (ERGA)

Ľuboš Kukliš is chief executive of the Council for Broadcasting and Retransmission of Slovakia since 2006. He is the Council’s representative in, and currently serves as Chair for, the European Regulators Group for Audiovisual Media Services.

As head of ERGA, he oversees discussions between media regulators on the assessment and monitoring of the Code of Practice on Disinformation as part of the European Commission’s Action Plan against Disinformation (December 2018). Some of his recent publications are: Electronic Media Regulation (Wolters Kluwer, 2015), Slovak Broadcasting Act – A Commentary (Wolters Kluwer, 2016).

Ľuboš Kukliš obtained his PhD in Administrative law at the Law Faculty of Comenius University in Bratislava.

# ACT MEMBERS





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