

ASSOCIATION OF COMMERCIAL TELEVISION WELCOMES NEW DIRECTOR OF LEGAL AND PUBLIC AFFAIRS

Agnieszka Horak joins the ACT team

BRUSSELS, 01 SEPTEMBER. The Association of Commercial Television in Europe (ACT) has announced the appointment of Agnieszka Horak as its new Director of Legal and Public Affairs, succeeding Emilie Anthonis who has accepted another position in Brussels.

Ms Horak brings extensive direct experience of the policy issues facing commercial broadcasters. She joins ACT from the Permanent Representation of Poland to the EU where she was responsible for culture, audio-visual policy and copyright. She previously worked at the Polish Ministry of Culture and National Heritage, the European Commission and in the private sector. She is a graduate of Pathéon-Sorbonne University (Paris 1), INSEEC business school (Paris) and the College of Europe (Warsaw).

The Board of ACT thanked Emilie Anthonis for her dedication and exceptional contribution to representing and promoting the interests of commercial television over the last 5½ years, and wished her every continued success in her future endeavours.

Grégoire Polad, Director General of the Association, said:

“We are delighted Agnieszka has agreed to join the ACT team. Her expertise and background make her the ideal advocate for commercial television at a time of major policy reform for Europe’s media sector.”

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ABOUT THE ASSOCIATION OF COMMERCIAL TELEVISION IN EUROPE



The Association of Commercial Television in Europe (ACT) represents the interests of leading commercial broadcasters in Europe. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in Europe’s economy, society and cultures.

For further enquiries please consult our website www.acte.be and/or contact our Communications & EU Affairs Manager Masa Lampret ml@acte.be