

## Association of Commercial Television in Europe welcomes Scripps Networks Interactive as new member

**BRUSSELS, 12 December 2016.** The Association of Commercial Television in Europe (ACT) is delighted to welcome Scripps Networks Interactive as a new member of the Association.

Commenting on the new membership, **Grégoire Polad, ACT Director General**, stated: *"We are delighted to welcome Scripps Networks Interactive as a new member of ACT. A wide and unified voice is essential to demonstrate the importance of commercial broadcasting for investing, promoting and distributing Europe's creative and cultural works"*.

Scripps Networks Interactive is a leading developer of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. Scripps Networks Interactive owns TVN, Poland's premier multi-platform media company available on terrestrial networks, satellite as well as leading Polish cable networks.

**Paul Crum-Ewing, Vice President of Scripps Networks Interactive**, stated, *"We are delighted to join ACT, an association that has made a tremendously positive impact on commercial TV in Europe. It is important for leading broadcasters to work together at a time where crucial audio visual and copyright issues are being reviewed"*.

\*\*\* END \*\*\*

### About ACT

The European commercial TV sector is a major success story. We entertain and inform hundreds of millions of EU citizens each week. We are a high growth sector which delivers substantial value to EU citizens, for instance delivering plurality in news provision across the EU. The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters in 37 European countries. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture.

See our most recent communications [here](#)

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### About Scripps Networks Interactive

[Scripps Networks Interactive](#) (Nasdaq: SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms. The company's lifestyle media portfolio comprises popular television and Internet brands HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country, which collectively engage more than 190 million U.S. consumers each month. International operations include [TVN](#), Poland's premier multi-platform media company; [UKTV](#), an independent commercial joint venture with BBC Worldwide; [Asian Food Channel](#), the first pan-regional TV food network in Asia; and lifestyle channel [Fine Living](#). The company's global networks and websites reach millions of consumers across North and South America, Asia, Europe, the Middle East and Africa. Scripps Networks Interactive is headquartered in Knoxville, Tenn. For more information, please visit [scrippsnetworksinteractive.com](http://scrippsnetworksinteractive.com).