

## Association of Commercial Television in Europe welcomes new EU Policy Officer

**BRUSSELS, 23 February 2017.** The Association of Commercial Television in Europe (ACT) is delighted to welcome Ségolène Bunel as its new EU Policy Officer.

Ségolène Bunel joined ACT as of 2 February 2017 and will be working closely with the public affairs team. She has extensive experience in European and audiovisual affairs, having worked, as a bluebook trainee, in the cabinet of Androulla Vassiliou, former Commissioner for culture, and for three years at a Paris-based audiovisual collective management society.

**Ségolène Bunel** said: *“In these interesting times, and with so many reforms impacting the audiovisual sector, I am very pleased to join the ACT. I look forward to working hand in hand with our members, cultural and creative industry stakeholders and the European institutions.”*

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### About ACT

The European commercial TV sector is a major success story. We entertain and inform hundreds of millions of EU citizens each week. We are a high growth sector which delivers substantial value to EU citizens, for instance delivering plurality in news provision across the EU. The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters in 37 European countries. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture.

See our most recent communications [here](#)

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