

ASSOCIATION OF COMMERCIAL TELEVISION WELCOMES TWO NEW SENIOR EU POLICY OFFICERS

BRUSSELS, 31 AUGUST 2020. The Association of Commercial Television in Europe (ACT) is pleased to announce that Miruna Herovanu and Erard Gilles are joining ACT as Senior EU Policy Officers, respectively responsible for leading the Association's IP and Media/Data Task Forces.

Miruna Herovanu has worked for several years in Brussels on intellectual property, digital and media policy matters. She joins ACT from the European press publishers sector and was previously an assistant in the European Parliament. Prior to living in Brussels, she worked for several years in the Romanian Senate as legal advisor to the President. Miruna holds a Masters in European Law and a bachelor in Law from the University of Bucharest.

Erard Gilles has several years of experience working in digital and media policy. He joins ACT after working for the RTL Group in Brussels as European Affairs Policy Manager. Previously to working in the field of audio-visual, Erard worked for the World Federation of Advertisers and the public affairs consultancy Brunswick. Erard has a Masters in European Affairs from Sciences Po Paris and a BA in Political Sciences, History and European Studies from Rutgers University.

Grégoire Polad, Director General of the Association, said:

"We are delighted that Miruna and Erard are reinforcing the ACT team at a key moment in the policy cycle. Their respective expertise will bolster ACT's advocacy capabilities at a time of major policy reform for Europe's media sector."

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ABOUT THE ASSOCIATION OF COMMERCIAL TELEVISION IN EUROPE

The European commercial broadcasting sector is a major success story. We entertain and inform hundreds of millions of EU citizens each day via thousands of channels available across Europe. The Association of Commercial Television in Europe represents the interests of 29 leading commercial broadcasters across Europe. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture.



For further enquiries please consult our website www.acte.be and/or contact our Head of Information Paola Colasanti pc@acte.be