

# What's happening in European Commercial Broadcasting 2-6 March 2020

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting. To learn more about the ACT's vision on EU Policy,

please consult the ACT Blueprint for EU Media Policy 2019-2024

Now for the latest on the wonderful world of commercial television sustaining European cultural diversity, media pluralism and investment in content since four decades.

- Eurosport score handball rights Olympic qualifying tournaments in Nordics
- NENT Group secures Formula 1<sup>®</sup> rights in historic pan-Nordic deal
- <u>RTL Group: TV Now boosts original fiction productions</u>
- Sky and Disney announce new multi-year deal for Disney+
- <u>United Media: Fourth season of "My father's killers" starts</u>



# Eurosport score handball rights Olympic qualifying tournaments in Nordics

Eurosport announced it has secured the rights to screen the 2020 IHF Men's and Women's handball Olympic qualification tournaments on an exclusive basis in Denmark, Finland, Sweden and Norway.



# NENT Group secures Formula 1<sup>®</sup> rights in historic pan-Nordic deal

Nordic Entertainment Group (NENT Group) has acquired the exclusive pan-Nordic media rights to Formula 1 from 2022 to 2024. Viaplay will continue to offer every practice session, qualifier and race from the world's most popular motorsport competition to fans in Sweden, Norway and Denmark, where NENT Group already holds exclusive rights to Formula 1 up to and including the 2021 season.



# **RTL Group: TV Now boosts original fiction productions**

As a prelude to the 2020 Berlinale, TV Now, the streaming service of Mediengruppe RTL Deutschland, presents eleven fiction projects for 2020/2021. The eleven new fiction projects will be created for TV Now in collaboration with RTL and Vox.



The **WALT** Disnep Company Europe, Middle East & Africa

# Sky and Disney announce new multi-year deal for Disney+

Sky and Disney announced a new multi-year deal, making Disney+ available for purchase in the UK and Ireland on Sky Q, to be followed by NOW TV in the coming months. As the deal includes the first-pay window for 20th Century titles, Sky Cinema customers will continue to enjoy access to the latest blockbusters.



UNITED MEDIA

#### United Media: Fourth season of "My father's killers" starts

On Nova S channel, one of the most popular domestic crime series, "Ubice mog oca" ("My father's killers") started broadcast beginning of March, the sequel is a United Media original production.

#### **UPCOMING EU POLICY EVENTS IN MARCH 2020**

- 9-12/03/20 EP Plenary Session, Strasbourg
- > 9/03/20 Council IP Working Party, Brussels
- > 12/03/20 Council Telecom Working Party, Brussels
- > 16-19/03/20 EP Committees' meetings, Brussels
- > 19/03/20 Council Telecom Working Party, Brussels
- > 20/03/20 Council Audiovisual Working Party, Brussels
- 20/03/20 European Commission Conference: "Media and democracy The way forward", Brussels
- > 24/03/20 Council Telecom Working Party, Brussels
- > 26-27/03/20 European Council, Brussels
- 30/03/20 Seventh Stakeholder Dialogue Meeting under Article 17 Copyright Directive, Brussels
- > 30/03-2/04/20 EP Plenary, Strasbourg





# Would you like more information and/or discuss the above with a company/ACT representative?

Please contact us by responding to this email or call ACT and request Paola Colasanti on +32 2 736 00 52. See you next week for more great news from the world of commercial broadcasting.

#### About the Association of Commercial Television in Europe

The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.

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