

## What's happening in European Commercial Broadcasting 15-19 June 2020

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [CANAL+ Group broadcasts 'Global Goal: unite for our future' in 50 countries](#)
- [ITV Studios acquires Elk Entertainment non-scripted formats catalogue](#)
- [Tgcom24.it is the first online source of information as well as the most watched all-news channel in Italy](#)
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### [CANAL+ Group broadcasts 'Global Goal: unite for our future' in 50 countries](#)

Canal+ Group will broadcast 'Global Goal: unite for our future' in 50 countries. Organized by Global Citizen and the European Commission, hosted by Dwayne Johnson and supported by many international artists as well as world leaders in the public and scientific sectors, 'Global Goal: Unite for Our Future' is an exceptional virtual concert broadcast on Saturday, June 27, aiming at highlighting the disproportionate impact of Covid-19 on marginalized communities and working for the fair distribution of therapeutic products, tests and anti-Covid-19 vaccines for everyone, everywhere.



### [ITV Studios acquires Elk Entertainment non-scripted formats catalogue](#)

In line with its intention to increase the acquisition of non-scripted IP from selected independent producers, ITV Studios has announced the acquisition of all non-scripted formats and IP from the Swedish creator and distributor Elk Entertainment.



### [Tgcom24.it is the first online source of information as well as the most watched all-news channel in Italy](#)

According to the latest Reuters Institute's Digital News Report, Tgcom24.it is the most followed Italian online news channel and confirms its primacy on the web as a trusted, responsible and reliable news

editor. Mediaset also leads the ranking of tv viewership with the aggregate measurement of generalist news programmes (Tg4, Tg5, Studio Aperto) and the all-news service Tgcom24.



### **NENT Group to premiere 'Valley Girl' as first Hollywood Viaplay Original film**

Nordic Entertainment Group (NENT Group) will premiere romantic musical comedy 'Valley Girl' as its first Hollywood Viaplay Original film. A vibrant reboot of the 1983 classic starring Nicolas Cage and Deborah Foreman, the Orion Classics-produced film is set to a '80s soundtrack produced by the legendary Harvey Mason Jr., and is headlined by rising stars Jessica Rothe ('La La Land') and Josh Whitehouse ('The Knight Before Christmas'). 'Valley Girl' will premiere exclusively in Sweden, Norway, Denmark and Finland on NENT Group's Viaplay streaming service in July this year.



### **Sky and Discovery agree new, expanded long-term partnership**

Sky and Discovery have agreed a new long-term, multi-faceted partnership across the UK and Ireland, Germany and Austria. Discovery's portfolio of real-life entertainment channels, including Discovery Channel, will continue to be showcased across the Sky platforms in the UK, and on the Sky Deutschland platforms in Germany and Austria. The deal includes linear channel distribution, video on demand, direct to consumer products, and extension of the advertising relationship.



### **TF1 Group supports the reopening of cinema halls**

While the reopening of French cinemas was announced from June 22, the TF1 Group wishes to demonstrate its commitment and renew its support for French cinema by joining forces with a major media organization. TF1 Group will broadcast from June 22 to July 5 on its channels, and from June 29 on its digital platforms, an advertising campaign aimed at promoting the reopening of cinemas to French people.



### **CBSN'S 24/7 Streaming news now available to international audiences on more platforms**

The CBS News app featuring CBSN, the 24/7 free live streaming news service, has now expanded distribution in regional app stores in 89 countries outside of the U.S. Now, viewers in countries including Argentina, Brazil, China, France, Hong Kong, Italy, Mexico, New Zealand, Peru, South Korea, the United Kingdom and more have the option of watching CBSN from the CBS News app, on platforms and streaming devices where it is available regionally, in addition to streaming from the web on desktop and mobile devices.



**Disney+ sets launch date for eight more European countries**

The Walt Disney Company's Direct-to-Consumer & International segment has set 15th September as the launch date for Disney+ in eight markets across Western and Northern Europe. The streaming service will launch in Portugal, Norway, Denmark, Sweden, Finland, Iceland, Belgium and Luxembourg on 15th September 2020.

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**Would you like more information and/or discuss the above with a company/ACT representative?**

Please contact us by responding to this email or call ACT and request Paola Colasanti on +32 2 736 00 52. See you next week for more great news from the world of commercial broadcasting.

**About the Association of Commercial Television in Europe**

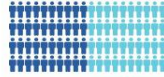
The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.

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**84 BILLION EURO**  
is the annual turnover of  
the European TV sector.



**1 MILLION PEOPLE**  
work in the audiovisual  
industry in Europe.



**15 BILLION EURO**  
are invested, per year, in  
content by Europe's  
largest commercial  
broadcasters.



**50%**  
of our revenues are  
invested back in the  
creation of audiovisual  
content.



**236 MINUTES PER  
DAY**  
is the average viewing  
time of linear TV in the EU  
(2013).



**11,000 TV CHANNELS**  
are available in Europe, of  
which 8,270 in the EU 27  
(2012).



**300 NEWS CHANNELS**  
are available in Europe.  
More than 80% of them  
are privately owned.



**320 KIDS CHANNELS**  
are established in Europe,  
of which almost 300 are  
private.