

Webinar:

“ERGA Report on Disinformation: Research & Access to Data” (ERGA Report on Disinformation Webinar Series)

10 July 2020, 14:30 - 16:30

The Code of Practice on Disinformation is a unique and innovative tool in the fight against online disinformation, drafted in 2018 by the Multistakeholder Forum on Disinformation upon request of the European Commission and signed by Facebook, Google, Twitter, Mozilla and Microsoft as well as the trade association representing online platforms (EDIMA) and trade associations representing the advertising industry and advertisers (EACA, IAB Europe, WFA and UBA).

The Joint Communication adopted on 5 December 2018 by the European Commission and the European External Action Service (also known as “Action Plan against disinformation”) assigned to European Regulators Group for Audiovisual Media Services (ERGA) the task to support the European Commission in monitoring the implementation of the five Pillars of the Code of Practice and assessing the effectiveness of its measures.

On 29 April 2020, ERGA adopted its Report “Assessment of the Implementation of the Code of Practice”, which shows that the Code’s signatories made efforts to deliver on their commitments under all five pillars of the Code. The Code, therefore, should be regarded as an important step in the process of building a new relationship between its signatories, the EU and National AV Regulators. Nevertheless, the ERGA Report shows that the Code has significant weaknesses that need to be addressed if it is to achieve its objectives. The full report can be found here: <https://bit.ly/2zoJNQP>

The first event of the ERGA Report on Disinformation series on June 22 was dedicated to feedback from stakeholders and experts on the overall outcome of the report. The focus of the upcoming webinar will be specifically on the issue of access to data from platforms and current data-driven research on disinformation.

The European Commission in cooperation with the European Regulators Group for Audiovisual Media Services invites you to the second online webinar of this series of events dedicated to the ERGA assessment report on 10 July 2020, 14:30 – 16:30.

Featured speakers:

Rebekah Tromble, Director of the Institute for Data, Democracy & Politics; Associate Professor, School of Media & Public Affairs, George Washington University

Fabio Giglietto, Associate Professor Department of Communication, Università degli Studi di Urbino Carlo Bo

Trevor Davis, Research Professor, School of Media & Public Affairs, George Washington University

Eileen Culloty, Researcher, Dublin City University

Katarína Klingová, Senior Research Fellow, GLOBSEC

Ronan Fahy, Senior Researcher, Institute for Information Law (IViR), University of Amsterdam

The invitation link to the WEBEX webinar will follow in the next email.