

Webinar:

“ERGA Report on disinformation: Assessment of the implementation of the Code of Practice”

22 June 2020, 10:00 - 12:30

The Code of Practice on Disinformation is a unique and innovative tool in the fight against online disinformation, drafted in 2018 by the Multistakeholder Forum on Disinformation upon request of the European Commission and signed by Facebook, Google, Twitter, Mozilla and Microsoft as well as the trade association representing online platforms (EDIMA) and trade associations representing the advertising industry and advertisers (EACA, IAB Europe, WFA and UBA).

The Joint Communication adopted on 5 December 2018 by the European Commission and the European External Action Service (also known as “Action Plan against disinformation”) assigned to European Regulators Group for Audiovisual Media Services (ERGA) the task to support the European Commission in monitoring the implementation of the five Pillars of the Code of Practice and assessing the effectiveness of its measures.

On 29 April 2020, ERGA adopted its Report “Assessment of the Implementation of the Code of Practice”, which shows that the Code’s signatories made efforts to deliver on their commitments under all five pillars of the Code. The Code, therefore, should be regarded as an important step in the process of building a new relationship between its signatories, the EU and National AV Regulators. Nevertheless, the ERGA Report shows that the Code has significant weaknesses that need to be addressed if it is to achieve its objectives. The full report can be found here: <https://bit.ly/2zoJNQP>

The European Commission in cooperation with the European Regulators Group for Audiovisual Media Services invites you to an online webinar dedicated to the ERGA assessment report on 22 June 2020, 10:00 – 12:30.

Featured speakers:

Paolo Cesarini

Head of Unit Media Convergence and Social Media, DG CONNECT, European Commission

Rasmus Kleis Nielsen

Director of Reuters Institute and Professor of Political Communication, University of Oxford

Siada El Ramly

Director General, EDIMA

Kelly Mudford

Manager Disinformation Australian Communications and Media Authority

Ravi Vatrpu

Loretta Rogers Chair & Professor, Ted Rogers School of Management, Ryerson University and Spokesperson for the Sounding Board on Disinformation

The invitation link to the WEBEX webinar will follow in the next email.