

THE ACT NEWSLETTER



ISSUE #1 June 2013

Did you know that?

There were 3,087 on-demand audiovisual services identified in Europe in May 2013.

(European Audiovisual Observatory, 2013)

Top Story

Interview with Philippe Delusinne, CEO RTL Belgium and ACT President



Across European markets our sector is still outperforming the economy, with 2.1% growth in 2012, but that figure masks significant regional differences. In the past year we have seen strong growth in TV advertising in parts of northern Europe but many southern and eastern markets have declined since 2010.

Read more

+ Share on







About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:



www.acte.be

Media talk with...

Marie-Thérèse Sanchez-Schmid, Member of the European Parliament



Despite the lack of reliable statistics, it is estimated that the cultural and creative industries represent 3.3% to 4.5% of GDP and employ 7 to 8.5 million people (3% of total employment). The available figures confirm the economic importance of these sectors with a growth rate above average and show some resistance to the current economic recession.

Read more

Latest EU News

ACT gives a presentation at the Licenses for Europe meeting



The European Commission has launched a oneyear consultation process called Licences for Europe. This aims to examine whether there are problems in the current copyright regime and if so how far changes to licensing arrangements could meet these problems without the need to overhaul European copyright law. The ACT and its member companies are among the participants.

Read more

European Commission's Green Paper "Preparing for a Fully Converged Audiovisual World: Growth, Creation and Values"



ACT members emphasise that a strategic vision for our sector needs to focus rigorously on the production and financing of content – the programmes which viewers love to watch on TV and, increasingly, on other devices and at any time.

Read more

EU / CoE MEDIANE project – Media in Europe for Diversity Inclusiveness



ACT and its member companies join the EU / Council of Europe project MEDIANE - *Media in Europe for Diversity Inclusiveness*, which aims at sharing media best practices and developing tools to include diversity as a general approach in the daily work.

Read more

Let's Go Connected



This event featured two days of compelling panel discussions including the presentation of two exclusive studies. LetsGoConnected, organised by Bertelsmann, NBC Universal and Grupo Planeta, brought together EU and industry decision and showcased the vitality and diversity of digital legal offers in film, TV, ebooks/emagazines and music.

Read more

Members' Newsroom

RTL Group raises millions of euros for charity



Fundraising for charity is a longstanding tradition at RTL Group. Among its many different Corporate Responsibility activities, every year RTL Group hosts two events that the Group is particularly proud of: the RTL Spendenmarathon in Germany and the Télévie in Belgium and Luxembourg.

Read more

MTV Corporate Social Responsibility projects

MTV showcases three Corporate Social Responsibility initiatives: **the MTV Staying Alive**



Foundation (SAF) to fight HIV, MTV EXIT Foundation to raise awareness around human trafficking; and an online platform, MTV Voices that showcases socially positive content produced by young people from around the world.

Read more

Mediaset's non-profit organisation **Mediafriends**



Mediafriends is a non-profit organisation founded by Mediaset, Mondadori and Medusa in 2003. This year, La Fabbrica del Sorriso (Mediafriends' fundraising unit) is actively contributing to support two associations: Doctors without Borders and AIL -Italian Association against leukaemia – lymphoma and myeloma.

Read more

Atresmedia's Hazte Eco for environment



Hazte Eco has become Atresmedia's leading campaign for the protection and defence of the environment. Launched three years ago, the campaign has promoted important environmental causes. One of the examples is the collection of more than 10,300 signatures to the Ministry of Agriculture and the Environment asking for a reduction of CO2 emissions or the creation of a fortnightly news programme on environmental issues on the Neox Canal.

Read more

Antenna TV Everyday Heroes: A social mission larger than television



ANT1 TV has been always taking initiatives to raise awareness and get people involved in dealing with social issues that are not popular and therefore people are not fully informed about their actual magnitude or the real consequences. ANT1 TV has launched "Everyday Heroes".

Read more

ACT members























































