

# **Issue # 101** 16 February 2018

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## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

Central European Media Enterprises Ltd. Reports Results for the Full Year and Fourth Quarter Ended December 31, 2017



Central European Media Enterprises Ltd. announced financial results for the full year and three months ended December 31, 2017: TV advertising revenues increased 8% at actual rates and 5% at constant rates in 2017.

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# Discovery: Eurosport partners with Facebook to amplify its Olympic Winter Games coverage



Eurosport has partnered with Facebook to extend its Olympic Winter Games digital coverage to people on Facebook across Europe. Daily highlights, clips and interviews from Eurosport's coverage will also be posted throughout the Games on Eurosport's Facebook Page across key European markets, including the UK, Germany, Italy, Sweden and Norway.

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# ITV commissions second series of compelling drama Bancroft



ITV commissions a second series of the drama Bancroft, focussing on the detective continuing success, following her promotion to Detective Chief Superintendent. It was one of ITV's best performing

dramas of 2017 with a series average of 6.7 million and a 25.1% share of the available audience.

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### Sky extends Premier League rights through to 2022



Following the outcome of the recent Premier League auction, from 2019 Sky will show more matches than ever before, with the biggest matches in the best slots sitting alongside an ever broader offering of drama, entertainment and comedy.

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## **UPCOMING EU POLICY EVENTS IN FEBRUARY 2018**

- 16/2/18 Council Audiovisual Working Party, Brussels
- 19/2/18 European Film Forum, Berlin
- 20-21/2/18 Council IP Working Party, Brussels
- 21-22/2/18 EP CULT Committee meeting, Brussels
- 21-22/2/18 EP IMCO Committee meeting, Brussels
- 21-22/2/18 EP ITRE Committee meeting, Brussels
- 21-22/2/18 EP JURI Committee meeting, Brussels
- 28/02-1/3/18 EP Mini Plenary Session, Brussels

























































