

THE ACT NEWSLETTER



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## Members' Newsroom

ITV releases full year results

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ITV delivered strong operational performance with total external revenue up by 2%. Carolyn McCall, ITV Chief Executive, said: "There is no doubt that ITV's operational performance in 2017 in a challenging environment was strong. ITV delivered a great viewing performance on-screen and online and double-digit revenue growth in video on demand advertising and ITV Studios."

## About ACT

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The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

# Mediaset España starts the year leading the online video consumption

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In January 2018 Mediaset España led the online video consumption with 39.2 million views. This is a 5.9% increase compared to December 2017. Mediaset España's flagship channel Telecinco ranks first with 7 million visits to its website and 11.4 million videos viewed online.



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# German TV business drives RTL Group's record results in 2017



2017 was another successful financial year for RTL Group: Group revenue increased 2.2 % reaching a record level. Bert Habets, Chief Executive Officer of RTL Group, commented: "This set of strong results shows that we are in an excellent position to write the next chapter in RTL Group's success story. To succeed in this mission, we have to go back to our roots, to re-invigorate RTL's pioneering spirit one of taking calculated risks, putting consumers first to maximise the time they spend with our content and sharing best practices and business opportunities across our Group".

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### Sky and Netflix agree new European partnership



Sky and Netflix announce a new partnership to bundle the full Netflix service into a brand new Sky TV subscription pack. Netflix's service includes over a thousand hours of Ultra HD content, complementing Sky Q's extensive UHD programming.

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### **UPCOMING EU POLICY EVENTS IN MARCH** 2018

- 8/3/18 Council IP Working Party, Brussels
- 12-15/3/18 EP Plenary Session, Strasbourg
- 13/3/18 Trilogue meeting on Sat Cab, Brussels
- 13/3/18 Council Telecoms Working Party, Brussels
- 14/3/18 Council Audiovisual Working Party, Brussels
- 15-16/3/18 Bulgarian Presidency Conference on Copyright in the Digital Single Market, Sofia
- 19-20/3/18 EP CULT Committee meeting, Brussels
- 21-22/3/18 EP IMCO Committee meeting, Brussels
- 26-27/3/18 EP JURI Committee meeting, Brussels

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