



Issue # 105
16 March 2018



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

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www.acte.be

Members' Newsroom

Mediaset: 15th edition of CSR initiative "La Fabbrica del Sorriso" launched



Mediafriends, a non-profit organization supported by Mediaset, launched the 15th edition of "La Fabbrica del Sorriso". Since its inception in 2003, over € 70 million have been raised and distributed making it possible for 150 associations to implement more than 264 charity projects in Italy and throughout the world. The 2018 initiative will be dedicated to finance a selected number of initiatives aimed at getting kids out of poverty, discomfort and marginalization. During the whole period Mediaset's flagship channels and radios will host testimonials and promote each project of the 2018 "Smile Factory".

[Read more](#)

Mediaset España sets up two new departments fully dedicated to digital content

MEDIASETespaña.



Mediaset España opens two new departments to optimize the use of its digital content. The first department, fully dedicated to digital content, will create its own editorial offer. The second one, focused on digital content for television, will optimize digital content for the Group's TV channels. For the newly created departments Mediaset España already hired 30 digital talents including marketing professionals, big data experts and content creators.

[Read more](#)

RTL Group: Barrier-free sport



As in previous years, in 2018 RTL Television and N-TV are once again reporting on the Paralympic Games for athletes with disabilities. Supported by the Bertelsmann Group Representatives for Employees with Disabilities, RTL Television reporter Klaus Jakob and a cameraman travelled to South Korea to cover the competitions on location, starting on 9 March 2018, and also to talk to the athletes behind the scenes.

[Read more](#)

Sky launches nationwide training scheme to help 1.000 women into engineering



Sky has announced the launch of 'Women in Home Service', a paid training programme for female engineers that will offer career and development opportunities for up to 1.000 women interested in becoming an engineer at Sky.

[Read more](#)

2017 sees record earnings again for TV4

TV4-GRUPPEN



TV4 Group has had another record year, with EBITA of SEK 1,022 million. The record earnings are the result of the consistent investment in Swedish quality content in all genres over the past few years. Casten Almqvist, CEO of TV4 and Bonnier Broadcasting, said: "Looking back, 2017 may well be seen as a key turning point for TV4. We're now seeing how TV4's total reach is growing over time, since TV4 Play's growth outweighs the decline in viewing figures for linear TV. We hope we are seeing a sustainable commercial TV business taking shape, as the sharp rise in digital sales also suggests".

[Read more](#)

UPCOMING EU POLICY EVENTS IN MARCH 2018

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- 15-16/3/18 Bulgarian Presidency Conference on Copyright in the Digital Single Market, Sofia
- 15/3/18 EPSCO Council, Brussels
- 19/3/18 EP IMCO Working Group on DSM meeting on fake news, Brussels
- 19-20/3/18 EP CULT Committee meeting, Brussels
- 21-22/3/18 EP IMCO Committee meeting, Brussels
- 22-23/3/18 European Council, Brussels
- 26/3/18 Trilogue meeting on AVMSD, Brussels
- 27/3/18 EP JURI Committee meeting, Brussels
- 28/3/18 Council IP Working Party, Brussels
- 28/3/18 Council Telecoms Working Party, Brussels
- 29/3-2/4/18 EU Institutions closed

ACT members

