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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CANAL+ International and CNEWS channels launch on DIRECTV



CANAL+ Group announces the launch of CANAL+ International and CNEWS for all viewers in the United States through DIRECTV. Movies, TV series, live sports, news, and iconic talk shows are now available for the first time on US TV.

[Read more](#)

ITV and INEOS launch TV campaign to get every primary school in the UK running The Daily Mile



ITV joins forces with INEOS to launch a national campaign, with a series of commercials, to encourage all primary schools across the UK to take up The Daily Mile. The Daily Mile is simple and free and gets children out of the classroom for fifteen minutes every day to run or jog with their classmates, making them fitter, healthier, and more able to concentrate in the classroom.

[Read more](#)

Digital Talent Award for Mediaset España



Mediaset España has received the Digital Talent Award. The award given during the Digital Age Employment Forum recognises Mediaset España as the best company to attract and retain talent among its employees. The Human Resources Division has also been awarded during the second edition of the “Human Resources Gala”.

[Read more](#)

MTG: Award winning ‘The Great Escape’ returns for second season on Viaplay



On 1 December 2018, MTG's critically acclaimed kids' original series 'The Great Escape' returns to Viaplay for a second season. An engaging combination of entertainment and education aimed at younger viewers, 'The Great Escape' was named Children's Program of the Year at Sweden's Kristallen awards in 2017.

[Read more](#)

RTL Group: Win for life



RTL Belgium organised the second edition of the Télévie Gala which took place on 29 March 2018 in Brussels. Thanks to this evening, bringing together economic, academic and political representatives, €311,000 was raised in aid of cancer research.

[Read more](#)

UPCOMING EU POLICY EVENTS IN APRIL 2018

- 12/4/18 Council AV Working Party, Brussels
 - 16/4/18 Council IP Working Party, Brussels
 - 16-19/4/18 EP Plenary Session, Strasbourg
 - 17/04/18 Trilogue on Sat Cab, Brussels
 - 19-20/4/18 Bulgarian Presidency Conference: From Digital Consumers to Digital Creators, Sofia
 - 23-24/4/18 EP IMCO Committee meeting, Brussels
 - 23-24/4/18 EP JURI Committee meeting, Brussels
 - 25/4/18 Council IP Working Party, Brussels
 - 25-26/4/18 EP CULT Committee meeting, Brussels
 - 26/4/18 Trilogue on AVMSD, Brussels
 - 26/4/18 Trilogue on Digital Contracts, Brussels
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ACT members

