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## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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# Members' Newsroom

Discovery strikes deal with Channel 4's Walter Presents to launch premium drama service in Italy



Discovery Italia and the streaming video on demand service Walter Presents will be teaming up to offer Italian audiences, from September 2018, the world's best foreign language drama series with subtitles. Discovery Italia aims to host over 500 hours of premium foreign language drama across two years and will include a diverse range of series which have been blockbuster hits in their native countries.

Read more

**RTL Group: Tasty formats** 



FremantleMedia International has put its strong distribution behind new series *Jamie's Quick & Easy Food*, produced by Jamie Oliver Productions. *Jamie's Quick and Easy Food* is one of FremantleMedia International's most popular cooking show exports to date.

Read more

Sky Sports extends broadcast deal with the Ladies European Tour



Sky Sports has extended its partnership with the Ladies European Tour until the end of 2019. The agreement, which takes the partnership into its 20th year, will mean Sky Sports is the home of the Ladies European Tour for a further two years.

Read more

# TVI: Grupo Media Capital publishes 2017 full year report

In the year of its 25th birthdate, Media Capital presents its 2017 results, which reinforces its leadership among the Portuguese media in terms of both market share and profitability, with own contents made in Portuguese.

Read more

# Viacom: Around the world, social media is a source of connection, creativity and empowerment



Viacom's new study, *Social for Everyone*, revealed that social media has a massive presence in people's lives. Globally, 86% of people aged 12 to 54 have a social media account. It's popular among all ages and both genders. Even among kids aged 6 to 11, close to half (44%) use social media. It's entrenched in everyone's daily routines, with 76% of people 12 to 54 checking in at least every 6 hours.

Read more

#### **UPCOMING EU POLICY EVENTS IN MAI 2018**

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- 8-19 May Cannes Film Festival
- 9/05/18 Europe Day
- 10-11/05/18 EU Institutions closed
- 12/05/18 European Audiovisual Observatory Conference: "International co-productions - A Success formula for European films?, Cannes
- 15/05/18 EP JURI Committee meeting, Brussels
- 16/05/18 Council Telecoms Working Party, Brussels
- 16-17/05/18 EP IMCO Committee meeting, Brussels
- 16-17/05/18 EP CULT Committee meeting, Brussels
- 17/05/18 Council Audiovisual Working Party, Brussels

- 22-23/05/18 Education, Youth, Culture and Sport Council, Brussels
- 28-29/05/18 Competitiveness Council: Copyright + Sat Cab Information from the Presidency on the state of play, Brussels
- 28-31/05/18 EP Plenary Session, Strasbourg
- WIPO Standing Committee on Copyright and Related Rights, Geneva

### **ACT** members

