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### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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### Members' Newsroom

belN SPORTS and Canal+ Group join to propose the FIFA 2018 World Cup in 4K Ultra HD





On the occasion of the 2018 FIFA World Cup <sup>™</sup>, beIN SPORTS and the CANAL + Group are launching the beIN SPORTS 1 4K event channel to allow football fans to follow the biggest matches of this global event with an unmatched image quality.

Read more

# **Eurosport smashes Roland Garros viewing records across all platforms**



Eurosport reported record-breaking linear and digital viewership for Roland Garros, making it the most successful edition on the channel for 13 years. The channel reached 56.9 million fans across the continent with its linear coverage, an 11% increase compared to the 2017 tournament. On digital platforms, Eurosport recorded over 29m video views during the event – an increase of 23%.

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Mediaset's coverage of the 2018 FIFA Russia World Cup hits record audience shares among young viewers



Mediaset's coverage of the 2018 FIFA Russia World Cup is an audience success. Especially young viewers, ranging from 15 to 25-years old, are following the matches and the dedicated programmes on Mediaset's FTA channels. Peak audience was reached during the Brazil – Switzerland match, broadcast on the flagship FTA channel Canale 5, with 36,33% audience share. Airing all the matches free-to-air has proven to be a successful strategy highly appreciated by viewers.

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## **NENT Group awarded Premier League football** rights for another three years



Nordic Entertainment Group (NENT Group) has been awarded the exclusive rights to show live coverage of Premier League football matches for the 2019/20 to 2021/22 seasons in Sweden, Denmark and Finland. The matches will be shown on NENT Group's TV channels and streaming services, together with extensive local language commentary, highlights, interviews, profiles, archive footage and related programming.

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### RTL Group: A study on the GDPR



The European netID Foundation has published the results of a survey on the General Data Protection Regulation (GDPR) conducted by the market research team at IP Deutschland on behalf of the European netID Foundation. The survey was conducted among 1,081 adult respondents aged between 16 and 59. The vast majority of Germans (87 per cent) have heard about the new EU-wide rules on the protection of personal data. However, one in every two people does not know in detail what these rules actually mean for them. Only 17 per cent of respondents believe their data is now better protected than it was before.

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# Sky Ocean Rescue launches in Ireland as new data shows extent of our plastics addiction



An independent survey commissioned by Sky Ocean Rescue has found that 85% of Irish people are concerned by Ireland's plastic usage. The research was commissioned to mark the launch of Sky Ocean Rescue in Ireland. The research highlights the increasing public concern in Ireland, with most people (82%) believing that it's one of the most serious issues facing us today and two-thirds of people having seen plastics first-hand, in their local rivers and lakes.

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#### **UPCOMING EU POLICY EVENTS IN JUNE 2018**

- 19/06/18 EP IMCO Public Hearing on "Promoting fairness and transparency for business users of online intermediation", Brussels
- 19/06/18 EP IMCO Public Hearing on "Illegal content removal in the DSM", Brussels
- 20/06/18 COREPER on accessibility, Brussels
- 20/06/18 EP JURI Committee meeting: vote on copyright, Brussels
- 21/06/18 Council Working Party on Telecoms, Brussels
- 22/06/18 Council Audiovisual Working Party and Cultural Affairs Committee, Brussels
- 25-26/06/18 Bulgarian Presidency: Digital Assembly, Sofia
- 27/06/18 Council Working Party on Competitiveness and Growth, Brussels

ACT members

























































