

THE ACT NEWSLETTER



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Members' Newsroom

ACT welcomes new Communications and EU **Affairs Manager**





About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

The Association of Commercial Television in Europe has announced that Algara Castle is to be its new Communications and EU Affairs Manager, as the association increases its outreach at a vital moment for the sector.

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CANAL + Groupe won the exclusive rights to the Premier League following the consultation initiated by the FAPL in several European territories. The agreement covers three seasons 2019/2020, 2020/2021 and 2021/2022 and will begin in August 2019.

CANAL+ Groupe acquires Premiere League

exclusive rights for the next three seasons

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NENT Group and Fox Networks Group expand long term partnership



Nordic Entertainment Group (NENT Group) has expanded its long term commercial partnership with Fox Networks Group. The agreement reinforces NENT Group's position as the Nordic region's leading entertainment provider, and enables even broader reach and higher impact for advertisers. As a result of the deal, viewers in Denmark, Norway and Sweden will be able to enjoy hundreds of hours of shows from National Geographic on NENT Group's streaming service Viafree.

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RTL Group on track to reach full-year targets



RTL Group announced its results for the nine months ending 30 September 2018. In the first nine months of 2018, RTL Group continued its successful business development and Total Video strategy. Revenue from the period January to September was up for the fourth consecutive year. The Reported Group revenue increased by 2.7 per cent to €4,468 million.

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Sky launches first Ocean Rescue impact report



Sky released the first ever Sky Ocean Rescue Impact Report. The report highlights the following: 7 million coffee cups removed from Sky operations; all Sky product packaging is now designed to be single-use plastic free, partnership with Premiere League; the creation of a £25 million impact investment fund; supporting and funding three Sky Ocean Rescue Scholars dedicated to finding solutions to environmental issues.

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TF1 Group in the top 20 of the most respectful companies for gender equality



TF1 Group is one of the most gender-friendly companies in the world in 2018 (source Equileap). Ranked in the top 20, the Group scores 61%, based on nineteen criteria: the percentage of women in management positions, the extent of wage inequality, outsourcing practices, etc.

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Viacom: On an On-Demand platform, channel logos help viewers decide what to watch



Viacom's latest study, The Role of Channel Logos, explains what role channel logos play for users of on-demand platforms, how logos impact their viewing experience and what effect they have on their content choices.

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UPCOMING EU POLICY EVENTS IN NOVEMBER 2018

- 8/11/18 EP CULT Committee, Brussels
- 9/11/18 Council Working Party on Competitiveness & Growth, Brussels
- 12-15/11/18 EP Plenary Session, Strasbourg
- 19-20/11/18 EP JURI Committee meeting, Brussels
- 19-20/11/18 EP CULT Committee meeting, Brussels
- 20/11/18 Council Working Party on Telecom, Brussels
- 21-22/11/18 EP IMCO Committee meeting, Brussels
- 26/11/18 Trilogue on copyright, Brussels
- 26-27/11/18 EYCS Council, Brussels
- 28-29/11/18 EP Mini Plenary Session, Brussels

29/11/18 Competitiveness Council

ACT members



























































