

THE ACT NEWSLETTER

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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CANAL+ Group launches its new digital offer CANAL + SERIES



CANAL + Group announced the launch of its new streaming series offer called CANAL + SERIES. The streaming service offers thousands of hours of series including the prestigious Original Creations and major international series of CANAL+. Available at launch via myCANAL and OTT, the offer is intended to be distributed on all platforms that have CANAL+ offers.

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Eurosport's brand identity for Tokyo 2020 revealed



To celebrate 500 days until the flame is lit in Tokyo's Olympic Stadium, Eurosport has unveiled the on-screen brand mark for next year's Olympic Games Tokyo 2020. Seeking a design that would be versatile, intertwined with the need to build a common story around all sports featured at Tokyo 2020, Eurosport's creative inspiration centres on Manga, a unique style of Japanese comic book aimed at both adults and children.

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2018 Annual report sets a step forward in the Mediaset 2020 strategy



The Board of Directors of Mediaset, under the chairmanship of Fedele Confalonieri, examined and approved the Group's Annual Report for 2018. The intense and fruitful efforts undertaken last year, in terms of programming and launch of new channels, resulted in a significant growth of the consolidated net profit which was achieved despite difficulties in the media sector at the international level. Mediaset will therefore reinforce its commitment in the production of original content, both entertainment and drama.

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NENT Group creates comedy drama `The Ambassador' as next original series



The next original production from Nordic Entertainment Group (NENT Group) will be comedy drama series 'The Ambassador', which will be the first NENT Group original to be filmed in three language versions – one for each Scandinavian market. 'The Ambassador' will premiere in 2020 exclusively on NENT Group's Viaplay streaming service across the Nordic region.

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RTL Group: Girl Power



On 5 March 2019, UFA, Production:net and RBB Media hosted the first Female Producers' Networking Breakfast at the Rose Garden in central Berlin. The main aim of the event for participating female members of the film, TV and content industries was to exchange ideas and establish interesting new contacts. In all, 60 women attended this first in a series of new-format Female Producers events.

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Sky Mobile launches unlimited streaming with Watch



Sky Mobile announces a new version of its Watch offer, giving customers unlimited streaming on any Sky app, such as Sky Go, Sky Kids, Sky Sports and Sky Cinema, without using a single MB of their data allowance. With Watch, Sky viewers can stream everything from movies and TV shows to unmissable sports matches live through the Sky apps anywhere in the UK and the EU, without using any data.

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UPCOMING EU POLICY EVENTS IN MARCH 2019

- 14/03/19 Council Telecom Working Party, Brussels
- 18/03/19 EP JURI Committee meeting, Brussels
- 18/03/19 EP IMCO Committee meeting, Brussels
- 18/03/19 EP CULT Committee meeting, Brussels
- 18-19/03/19 Romanian Presidency Conference on cinematographic co-productions and co-operations in the audiovisual field. Bucharest
- 18-22/03/19 European Media Literacy Week
- 21-22/03/19 European Council, Brussels
- 25-28/03/19 EP Plenary Session, Strasbourg



























































