

THE ACT NEWSLETTER



# **Issue # 147** 19 April 2019

### Members' Newsroom

#### **Broadcasters welcome P2B adoption**



Broadcasters associations in Europe issued a joint statement following the European Parliament's vote on the 'Platform-to-Business' (or 'P2B') Regulation on 17 April 2019.

#### Read more

### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

#### Contact us:

pc@acte.be

#### Follow us:



www.acte.be

# ITV Studios Global Entertainment and Oxford Scientific Films partner with NHK on Wild Tokyo



ITV Studios Global Entertainment, the leading distribution arm of ITV PLC, Japan's public broadcaster NHK and Oxford Scientific Films are partnering on the production of the new 4K "blue chip" natural history programme Wild Tokyo (1 x 60'), in the lead up to the Olympics in Tokyo next summer.

#### Read more

## Mediaset's coverage of the Formula E Championship confirms to be a success



Formula E Prix, the electric car international championship held in Rome last Sunday, was a huge success on Mediaset networks. The event was aired live and in HD on Mediaset's flagship channel Italia 1 and reached a significant audience share. Mediaset has acquired exclusive rights to broadcast the electric car international championship until 2023.

#### Read more

### **NENT Group to be home of Alpine and Nordic** winter sports from 2021



Nordic Entertainment Group (NENT Group) has acquired the exclusive Nordic media rights to a comprehensive range of the world's leading winter sports competitions from Infront Sports & Media. The landmark five-year deal secures the hugely popular FIS Alpine Ski World Cup and FIS Cross Country World Cup and much more for NENT Group's platforms and channels.

Read more

#### **RTL Group: Active for the environment**



Ozon is UFA X's new funk format to campaign for environmental protection and sustainability. It has celebrity backing from social influencers Fabian Grischkat and Pia Kraftfutter and environmental activist Jakob Blasel, a co-organiser of the Fridays for Future movement. As hosts of the Instagram channel @ozon, they engage with users, offering practical tips and tricks that are easy to fit into everyday life and designed to help protect the environment and get people making a practical contribution themselves.

Read more

### TF1 exclusive free-to-air broadcaster of the entire 2019 rugby World Cup



TF1 Group announced that it will exclusively broadcast the entire 2019 Rugby World Cup, which will take place in Japan from September 20th to November 2nd. After the success of previous editions TF1 Group will offer the French audience all 48 matches of the 2019 Rugby World Cup.

Read more

#### **ACT** members















































