

### **Issue # 157** 28 June 2019



## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### Cold Feet to return to ITV for a ninth series



ITV confirmed that BAFTA winning comedy drama, Cold Feet, has been recommissioned for a ninth series from acclaimed creator and writer Mike Bullen and award-winning producers Big Talk Productions. Six further episodes of the Manchester-based series will begin shooting later this year.

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# Mediaset's online channel TgCom24 is the most followed online newsroom in Italy



With 13% of Italian viewers accessing it at least three times a week and 24% visiting it in the last week, Mediaset's channel TgCom24 ranks number one online newsroom in Italy in 2019. Looking at the Groups's news channels as a whole, Mediaset is the favoured choice for 74% of Italians viewers. As trust in online news is undermined by the disinformation phenomenon, Mediaset proves to be a reliable source of information for its viewers.

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### **RTL Group: My Brilliant Achievement**



On 18 June 2019, My Brilliant Friend, a production from Fremantle label Wildside, won the outstanding Drama TV Series award at the 2019 Golden Nymph awards in Monte Carlo.

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# Sky awards £125,000 to five new Women in Technology Scholars

sky

Sky has announced its second cohort of Women in Technology Scholars, awarding five talented women a total of £125,000 to accelerate a business idea which harnesses technology innovation. The five Scholars will focus on: improving children's cultural experiences; helping the elderly stay independent; interactive television; advancing agriculture and educating young people on mental health.

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## United Media: Nova TV is the most powerful media brand in Croatia

Nova TV is still the most powerful and trusted media brand in Croatia, as per the large international survey conducted by Reuters Institute as part of their 'Digital News Report'. On top of being the leading media brand in the country, Nova TV is a key source of information for 59 percent of respondents.

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#### **UPCOMING EU POLICY EVENTS IN JULY 2019**

- 2-4/07/19 FIRST Plenary of the new European Parliament, Strasbourg
- 4/07/19 Council Working Party on Telecom, Brussels
- 15-18/07/19 EP Plenary, Strasbourg
- 22-25/07/19 EP new Committees meetings, Brussels

