

### Issue # 158 5 July 2019



### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

### Contact us:

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www.acte.b

### Members' Newsroom

Discovery: The Championships, Wimbledon 2019 – The battle for the throne



Eurosport will show The Championships from Wimbledon LIVE in 33 countries across Europe as well as highlights and simulcast coverage of the gentlemen's and ladies finals in the UK.

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# Mediaset Announced Major Entertainment Partnership with Wattpad



Mediaset reached an agreement with the global multiplatform entertainment company Wattpad to acquire exclusive first-look rights to develop Italian original stories for TV, with a special focus on young audience. Mediaset and Wattpad, which has millions of users in Italy, will use machine learning technologies to identify and coproduce the upcoming projects. "Entertainment is changing, and people want to see new stories from new voices" said Alessandro Salem, Content Director General of Mediaset. "At the same time, data is driving a revolution in how projects get found and get made. Mediaset can be at the forefront of these industry shifts, tapping into a massive community of incredible storytellers with built-in communities of fans."

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# **NENT Group and Tele2 expand distribution** agreement in Sweden



Nordic Entertainment Group (NENT Group) has expanded its distribution agreement with Tele2 in Sweden. For the first time, NENT Group's Viasat premium pay-TV channels will be available to customers of Tele2's Boxer brand, while NENT Group's TV3 and TV8 channels will be included in more of the basic TV packages offered by Tele2's Com Hem brand.

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### RTL Group: Let's celebrate Total Video!



On 27 June 2019, Mediengruppe RTL Deutschland presented its offering at the 2019 Screenforce Days, focusing on more in-house productions, more live events and more TV Now originals. Even outside temperatures well over 30°C could not keep industry experts and just under 2,000 participants away from spending two immensely enjoyable days at MMC Studios in Cologne marvelling and sizing up the big productions lined up by the German TV companies.

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# Sky and Swansea University launch first ever Hillary Rodham Clinton Global Challenges Scholarship



Sky and Swansea University announced the first ever global Hillary Rodham Clinton Scholarship programme. The scholarships will support the next generation of leaders committed to addressing urgent global challenges, including the rights and protection of children online, the climate crisis and cyber security.

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## Virgin Media announces new Short Film Competition

Virgin Media has launched Virgin Media Discovers, a short film competition to discover and support the very best filmmakers in Ireland. This competition will ensure we continue to develop the film

making talent of the future, rewarding them for their creative content and encouraging their ambition to compete on the global stage.

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### **UPCOMING EU POLICY EVENTS IN JULY 2019**

- 2-4/07/19 FIRST Plenary of the new European Parliament, Strasbourg
- 4/07/19 Council Working Party on Telecom, Brussels
- 4/07/19 Joint meeting Council Cultural Affairs Committee/Audiovisual Working party, Brussels
- 15-18/07/19 EP Plenary, Strasbourg
- 22-25/07/19 EP new Committees meetings, Brussels

### **ACT** members























































