

# **Issue # 169** 25 October 2019

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## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

A+E Networks: HISTORY® launches weekly schools programming block



This September, **HISTORY**® launched *History Lessons*, a new programming initiative designed to help 11 to 16-year-olds learn more about the historic periods and themes they are studying in school. *History Lessons* sees HISTORY® broadcast a host of documentaries to run in line with the year seven to year twelve curriculum. The programming focuses on three key periods: Nazi Germany, the Roman Empire and the Crusades.

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Discovery: Eurosport expands ATP Tour Partnership with new deals in five European markets



Eurosport has strengthened its position as the premier destination for tennis fans in the Czech Republic, Hungary, Romania and Slovakia by securing exclusive ATP Tour rights in a series of new multi-year deals. The agreements, which commence in Romania and Hungary in 2020 and the Czech Republic and Slovakia in 2021, include 41 ATP Tour events in each of the four markets.

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ITV: Dancing on Ice lands Dutch commission



Dancing on Ice has been commissioned by SBS6 in the Netherlands, following a deal with ITV Studios Global Entertainment. The show, produced by Talpa Productions, returned in the UK in 2017 and a new series will air on ITV in 2020. It was subsequently commissioned by Sat.1 in Germany, where it will also return for a new series next month.

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# Mediaset España 'Don't play crazy' awarded by Castilla y León Mental Health Federation



To break the silence and invisibility surrounding mental illness, Mediaset España launched a 12-month campaign to show that this illness may be overcome with social support and a strong emotional environment.

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# NENT Group acquires exclusive Nordic rights to IIHF Ice Hockey World Championship from 2024 to 2028



Nordic Entertainment Group (NENT Group) acquired the exclusive Nordic media rights to the IIHF Ice Hockey World Championship from 2024 to 2028. Every game will be shown live on NENT Group's Viaplay streaming service and Viasat pay-TV channels, with selected games also broadcast on NENT Group's free-TV channels.

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### RTL Group: Creativity and innovation



The Ideathon saw journalism students, interns, trainees as well as graphic artists and developers from Mediengruppe RTL Deutschland develop innovative solutions together using the design-thinking approach. The Ideathon took place from 30 September to 2 October 2019 and was supported for the first time by Media Lab Bayern. Inspired by the hackathon concept, the aim of the Ideathon was to come up with innovative solutions and ideas for specific problems.

#### Read more

### Sky announces co-production of forthcoming original film Twist



Sky announced a new co-production called Twist, a modern interpretation of Charles Dickens' Oliver Twist in which Oliver is reinvented as a streetwise artist living on the streets of modern-day London. Twist will be available on Sky Cinema on the same day as its theatrical release.

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### **UPCOMING EU POLICY EVENTS IN OCTOBER & NOVEMBER 2019**

- 21-24/10/19 EP Plenary, Strasbourg
- 4-7/11/19 EP Committees meetings, Brussels
- 5/11/19 Council Telecom Working Party, Brussels
- 11-12/11/19 EP Committees meetings, Brussels
- 13/11/19 Council IP Working Party, Brussels
- 13-14/11/19 EP Mini-Plenary, Brussels

**ACT** members























































