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Members' Newsroom

**Europe's media sectors call on new
Commission to deliver a comprehensive EU
media strategy**

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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In a joint [conference](#) organised on 3 December and opened by Vice President Jourová, representatives of European media sectors called on the Commission to adopt a comprehensive and ambitious approach to EU media policy, to support the sector's competitiveness and cultural diversity.

[Read more](#)

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Mediaset enriches its DTT offer with a new thematic channel on Italian cinema



In 2020 Mediaset will enrich its DTT offer with Cine34, a new thematic channel fully dedicated to Italian cinema. The newly created channel will offer viewers different genres for each day of the week, ranging from comedies to crime and western movies, while Sundays will be dedicated to the so-called "supercult" films. For its launch on 20th January, date of birth of Federico Fellini, the programming will be entirely dedicated to his artistic work. "La dolce vita" and "I vitelloni" are amongst the films that will be aired to honor one of the most famous Italian directors.

[Read more](#)

NENT Group's Danish hit original series 'Face to Face' set for second season



Nordic Entertainment Group (NENT Group) has commissioned a second season of its record breaking Danish original series 'Face to Face'. The first season is the most watched NENT Group original series in November 2019. Season two of 'Face to Face' will premiere exclusively on Viaplay across the Nordic region in 2021.

[Read more](#)

RTL Group among European leaders in Diversity 2020



RTL Group earned its place on the debut publication of the Financial Times Diversity Leaders List 2020. 700 companies made it to the list, chosen from around 10,000 nominated European businesses which were rated by specific criteria such as age, gender, ethnicity, disability, sexual orientation and social background. The ranking shows the extent to which listed and privately held companies have achieved a diverse and inclusive workforce. RTL Group is ranked on 507th place and its parent company, Bertelsmann, is placed on rank 128.

[Read more](#)

Sky to develop major new studio at Elstree



Sky announces its intention to invest in building a new 32-acre, state-of-the-art TV and film studio at Elstree, just north of London, home to the world-renowned Elstree Studios. The proposed development represents a significant new investment in the UK and European creative economy and will be made with the backing of Sky's new owner Comcast and in partnership with sister-company NBCUniversal.

[Read more](#)

UPCOMING EU POLICY EVENTS IN DECEMBER 2019

- 2-5/12/19 EP Committees meetings, Brussels
 - 2-3/12/19 Transport and Telecom Council, Brussels
 - 12-13/12/19 European Council, Brussels
 - 16-19/12/19 EP Plenary, Strasbourg
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ACT members

