

THE ACT NEWSLETTER



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### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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### Members' Newsroom

AMC Networks International launches a new horror channel

# AMC NETWORKS... INTERNATIONAL

End of October AMC Networks International will launch a new horror channel in Spain, Dark. The channel will be available through different pay-TV platforms and local cable networks.

Read more

### Vivendi and Canal + Group Partner with ESL, the world's largest esports company



Vivendi, Canal+ and Electronic Sports League ("ESL"), the world leader in organising eSports events, announce a major strategic partnership. This partnership provides for the launch of the first official esports leagues in France based on the existing *ESL Championnat National*.

Read more

### **RTL Hungary: Local content is precious**



Gabriella Vidus, CEO of RTL Hungary, talks about the Hungarian audiovisual landscape, the new season line-up and their digital strategy: "Local content is precious and that is RTL Hungary's key success".

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### Sky builds on a golden era for women in sport



Sky supports the UK Women's Sport Week and commits to the initiative focusing on programming, people, partnerships and participation which work together to raise and build awareness of why women's sport is so important.

Read more

### **ACT** members

























































