



Issue # 44
27 October 2016



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

[@act_eu](https://twitter.com/act_eu)

www.acte.be

Members' Newsroom

Discovery Communications Announces 'Project C.A.T.: Conserving Acres for Tigers'



Discovery Communications announces a historic partnership with World Wildlife Fund (WWF) through which Discovery will fund and help conserve nearly 1 million acres of protected habitat in India and Bhutan to protect and increase the wild tiger population.

[Read more](#)

Canal+ launches its new music media player



Canal+ launches its new music media player, JACK, a music site with news, portraits, decryption, video and original reporting. On the agenda original programs which allow to discover music backstage and to have a real proximity with artists.

[Read more](#)

RTL Group: Bertelsmann publishes its new Corporate Responsibility magazine



In its new publication, 24/7 Responsibility, Bertelsmann documents how the company takes responsibility in relation to seven key issues that are important across the Group: education, press freedom, fair working conditions, protection of media users and customers, diversity, health and eco-efficiency.

[Read more](#)

Sky: Bringing brand new app updates to Sky Kids just in time for half term



Sky brings some great new features to the Sky Kids app and announces family favourite Morph will be back on screens with brand new and exclusive episodes and a fantastic series of movie-making tutorials this October.

[Read more](#)

ACT members

