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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

The ITV Hub now available on Chromecast



The ITV Hub, the digital destination for all ITV TV channels and online services, is now available on Google™'s media streaming device Chromecast™. Viewers are now able to watch their favorite ITV content - for example *Coronation Street*, *I'm A Celebrity...Get Me Out of Here!* or *The X Factor* - from their phone, laptop or tablet straight to their TV.

[Read more](#)

Mediaset: "Perfect Strangers" Special Screening in Brussels



On 30 November Mediaset film "*Perfect Strangers*" directed by Paolo Genovese - winner of the David di Donatello for Best Film and Best Screenplay - was showcased at a special screening dedicated to the representatives of the European institutions and the Italian community in Brussels. In his opening remarks, Mediaset President Fedele Confalonieri stated: "*This is what we do best: find original talent and develop stories rooted in our culture. We wish to continue to produce content able to excite and to be seen in the world, because our challenge is to make our cultural diversity a strength rather than a weakness*".

[Read more](#)

RTL Group: Past the €150 million threshold!



The 21st version of RTL-Spendenmarathon, once again hosted by Wolfram Kons, raised donations totalling the princely sum of €7,828,397! This takes the overall total donations since 1996 by the

longest charity appeal programme on German television to more than €151 million.

[Read more](#)

Sky Sport News goes free-to-air in Germany



As from 1st December, Sky Deutschland will broadcast its 24-hour sports news channel Sky Sport News HD free of charge for all sports fans in Germany, offering sport documentaries, events, news and magazine shows.

[Read more](#)

ACT members

