

THE ACT NEWSLETTER



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# **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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# Members' Newsroom

# Mediaset: Impressive performance for Tgcom24.it



In January 2017 Tgcom24.it, Mediaset's all news site, registered a record 930 million page downloads and 32 million video views - a double digit growth since last December.

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### MTG Group: Fiber fever! Viasat heats up Swedish broadband market



Over 1 million households in Sweden can now choose broadband from Viasat as part of a first-class triple-play offering. Today, Viasat broadband is available to over 1 million Swedish households through 30 of the country's open fibre networks, with almost 2 million households expected by 2020.

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## **RTL Group: Congratulations!**



The German Television Awards 2017 prize-giving ceremony took place in Düsseldorf on 2 February 2017, with both Mediengruppe RTL Deutschland and UFA Fiction featuring among this year's winners. Mediengruppe RTL Deutschland took home a total of five awards: RTL Television and Vox each won prizes in two categories, while RTL Nitro won in one.

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## Sky Sports' domestic women's cricket first



Sky Sports will broadcast live domestic women's cricket for the first time ever on UK television this summer, with eight live matches announced in the Kia Super League.

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### **ACT** members























































