

## THE ACT NEWSLETTER

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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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#### Mediaset: Online and on air Giovane Europa to inform on EU activities



Giovane Europa, produced by TGCOM 24, Mediaset's all news service, is an innovative cross-media platform to inform youngsters on European history and institutions and spread across opportunities offered by the European Union in education, job, sports and tourism sectors. Giovane Europa is available on DTT, web, mobile.

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### MTG series 'Nobel' and 'Midnight Sun' snag **Golden Nymph nomination**



Two amazing dramas from MTG's group will compete in the prestigious Golden Nymph Awards at the 57th Festival de Télévision de Monte-Carlo: 'Nobel' and 'Midnight Sun' are nominated for Best TV Series Drama at the awards, along with other international hits.

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#### RTL Group: 2 C and 2 T top of the agenda



RTL new Co-CEO, Bert Habets, talks about his leadership style and about Creativity, Consumer, Tech and Talent. These two Cs and two Ts will keep him particularly busy at the helm of the RTL Group.

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#### Sky and HBO join forces to launch a new global drama powerhouse



Sky and HBO announced a partnership in the production of high-end drama series. The focus of the arrangement will be on high end productions that feature engaging stories with international cast and perspectives.

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#### **ACT** members

























































