

What's happening in European Commercial Broadcasting 15-19 March 2021

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [AMC channel unveils the official poster of the second part of the sixth season of 'Fear the Walking Dead'](#)
- [ITV's Loose Women wins RTS Award 2021](#)
- [Mediaset commemorates Italian National Remembrance Day for the Victims of COVID-19](#)
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- [RTL Group: Interview with Thomas Rabe](#)
- [Sky Documentaries, The Guardian, and Wonderhood Studios join forces to tell the story of sexual exploitation in the modelling industry across decades, in a new three-part documentary series](#)
- ["Alexander of Yugoslavia" on NOVA S from 15 March](#)



[AMC channel unveils the official poster of the second part of the sixth season of 'Fear the Walking Dead'](#)

AMC channel presents the official poster of the second part of the sixth season of 'Fear The Walking Dead'. The new release, which consists of nine episodes, will premiere in Spain exclusively on AMC on 12 April.



[ITV's Loose Women wins RTS Award 2021](#)

ITV's Loose Women has been awarded a coveted Royal Television Society Award. The lunchtime show was awarded Best Daytime Programme 2021. RTS Awards recognise programmes and performances which have made a material and positive contribution worthy of acclaim by the industry and UK viewers.



[Mediaset commemorates Italian National Remembrance Day for the Victims of COVID-19](#)

Mediaset Group joins the 18th of March first "Italian National Remembrance Day for the Victims of COVID-19" in memory of those who are no longer with us and contributing to the awareness on the ongoing health emergency. A 30-second video "Memory Cannot be Switched-off" will be broadcast time and again on all Mediaset channels and a short clip entitled "In Memory of Those Who Will Live Forever" will be aired within key programmes. Finally, all programmes, exceptionally also including TV newscasts, will observe a few moments of silence in support to the commemoration.



NENT Group acquires exclusive rights to NHL in the Baltics

Nordic Entertainment Group (NENT Group) has entered into an exclusive agreement with the National Hockey League (NHL) to broadcast NHL games on Viaplay in the Baltic region until 2026. The exclusive NHL rights join an already attractive sports package including the exclusive rights to show Formula 1, Bundesliga and the UEFA Champions League on Viaplay in the Baltics.



RTL Group: Interview with Thomas Rabe

In an exclusive interview, Thomas Rabe, CEO of RTL Group, talks about the Group's reaction to the coronavirus crisis, strategic priorities and the financial results. Talking on 'RTL United' project, Thomas Rabe said: "The focus is on 'one RTL' brand that stands for positive entertainment, independent journalism, as well as inspiration, energy and attitude".



Sky Documentaries, The Guardian, and Wonderhood Studios join forces to tell the story of sexual exploitation in the modelling industry across decades, in a new three-part documentary series

Building on a long-running and ongoing investigation by journalist Lucy Osborne and The Guardian, the powerful testimony and archive documentary three-part series will reveal how the modelling industry has facilitated and validated endemic sexual abuse for decades. The Sky Original series will launch on Sky Documentaries in the UK and Ireland, and on Sky in Germany and Italy, and the series title will be announced in due course. Further broadcast partners globally will be announced in due course.



**UNITED
MEDIA**

"Alexander of Yugoslavia" on NOVA S from 15 March

United Media's original production, 'Alexander of Yugoslavia', is a fifteen episodes series broadcast on NOVA S from 15 March. The story about the "unifying king" begins with his return from the First World War to liberated Belgrade in November 1918 and ends with his assassination in Marseille in 1934.

Would you like more information and/or discuss the above with a company/ACT representative?

Please contact us by responding to this email or call ACT and request Paola Colasanti on +32 2 736 00 52. See you next week for more great news from the world of commercial broadcasting.

About the Association of Commercial Television in Europe

The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.

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